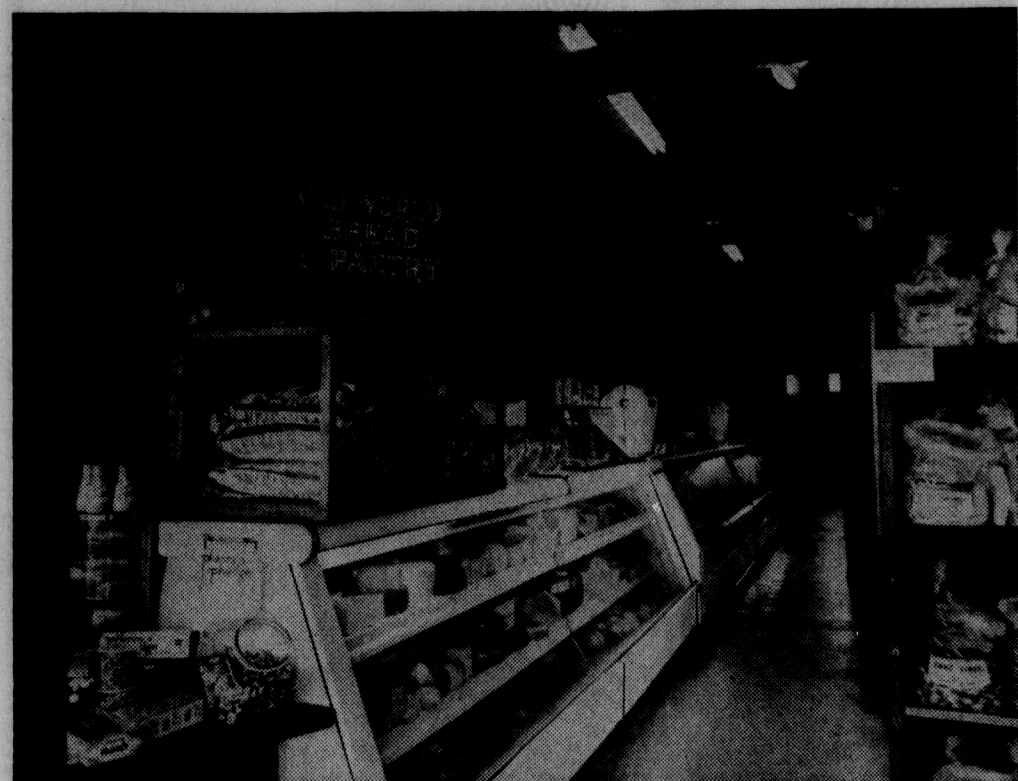


Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Copy Phone 355-3324 Sierra Madre, California — Thursday, October 23, 1969 16 Pages — Vol. 64, No. 52



BRUNO'S OLD WORLD DELICATESSE is truly out of this world and the minute you walk into his store your taste buds seem to sense thousands of delectable items and the saliva begins to flow. You have not seen all of Sierra Madre until you pay this place a visit at 31 North Baldwin.

Olde World Delicatessen

Foods From All Over The World At Bruno's

It is just a little over two months ago, that a young man with a sharp and far sighted business acumen opened up a business — called BRUNO'S OLD WORLD DELICATESSE at 31 North Baldwin. Italian, by heritage, Bruno Niccoli is not limiting his delicatessen to items Italian, but is specializing in food from all over the world — such far a way places as Poland, Italy, Greece, Sweden, Denmark, England, France, Belgium and Germany, to mention a few.

Some of these international tags are found on such items as breads, wines, cheese, pastries, coffees and teas. For example, you can buy 'Dolmas' (grape leaves stuffed with lamb and rice), or choose from 50 different varieties of cheese — or from the 25 varieties of salami and meat — or maybe you have a taste for Armenian Peda Bread? This bread, and all of the featured old European breads are baked fresh each day.

Olive specialties come from our own E. Waldo Ward here in Sierra Madre and are known the world over. If you are a coffee or tea buff, you may have a hard time making up your mind as there are 100 different kinds from all over

Fire Calls Oct. 15-21

The first fire alarm to sound after a silence of 146 hours and 16 minutes came at 11:30 Saturday night and dispatched engines and equipment to the rear of Roberts Market, where, upon arrival it was found that two of the trash bins were set afire. This is the third call to Roberts Market in the past 48 days. August 30 was the same trash fire. October 4 someone attempted to set brush afire with toy autos and then October 18 trash fire.

Engine 424 answered the alarm in one minute and 50 seconds and immediately extinguished the blaze. Twenty Regular Firefighters and one Reserve answered the alarm and were released by Fire Chief Charles Brown at 11:55 to secure the engines and equipment for the next call. Trucks 421 and 422 and car 426 also answered the alarm. No damage was done.

The second alarm of the current series was sounded at the hour of 6:53 Sunday

— Please turn to Page 5



THIS IS A REMINDER that this next Sunday, October 26 at the hour of 1 a.m. to be right with the rest of the world it will be necessary for you to move your clock BACK one hour as this is the official ending of Daylight Savings time and we return to Standard Time.

Chapter Planned In November

Jr. Chamber of Commerce Looking At Sierra Madre

Sierra Madreans will soon see the organization of a new group in our city when the Junior Chamber of Commerce of Monrovia call together all Sierra Madre young men between the ages of 21 and 36 to put their shoulders to the wheel to accomplish projects for our city. The sponsoring group from Monrovia has been touring our city for the past two weeks talking to eligible members, seeking out projects for the proposed newly organized club and making preparations and plans to set the new group in motion.

In their tour of the city it was surprising for them to find so many young men and even older men that have been former members of JC's in other communities where they worked or owned businesses, and it was surprising to also hear that many of them had wondered just why the JC's had not come to Sierra Madre.

Those of you already familiar with Jaycees will recall that the organization is a world wide brotherhood of young men which welcomes all religions, nationalities, and races and is established in some 90 countries, territories and colonies. It has members in more than 5,500 individual communities with an international membership of more than 300,000 young men. It is the largest young men's organization in the world.

Originally founded in October of 1915 by Henry Giesler from St. Louis, Missouri, the Jaycees was formed out of his belief that young men in a voluntary capacity could help better their communities. This deep need for better leaders has kept the organization growing ever since and while Jaycee offers much to their communities the ma-

For the member, Jaycees — Please turn to Page 5

Christmas Party December 13

Your Sierra Madre Volunteer Firefighters will meet this Friday and prepare for mailing 35,000 tickets to citizens of Sierra Madre and surrounding area.

The tickets, together with a brochure and return envelope will announce the 49th annual Christmas Dance to be held on Saturday, December 13, at the Alverno Heights Academy in Sierra Madre. It is their hopes that you will mail in the return envelope with your contribution at your earliest convenience.

This is your Firefighters only fund raising drive of the year, and due to increased costs it is hoped that the drive will bring in \$8,000. The money is always set aside to provide candy.

— Please turn to Page 5

Judging For Queen Goes On To Finals Nov. 3

Some 191 girls are now one sniff closer to a floral bouquet of red roses after being invited back to attend a second judging session next Wednesday (October 22) — one that could lead to a spot on the 1970 Pasadena Tournament of Roses Royal Court.

The second tryout, starting at 3 p.m., will be held at Tournament House in the Wrigley Gardens, 391 S. Orange Grove Blvd., Pasadena.

Last Wednesday, 474 coeds, representing 17 schools in the Pasadena Area Junior College District, participated in the opening tryout. A

— Please turn to Page 5



CAPTAIN DON BURLESON sells the first tickets to Beth Thomas and Delores Thill for the coming Firefighters' 49th Annual Christmas Dance to be held December 13 at Alverno Heights Academy. 35,000 tickets will go into the mails this weekend in hopes that the Firefighters can raise \$8,000 for their only charity drive of the year.

'Best of Class' Given Baker

David Sample Wins Award From Pillsbury Flour Co.

David Sample won a "Best of Class" award in the U.S. Bakers Bake-Off competition sponsored by the Pillsbury Company. His entry was an unusually rich Gold Cream Cake with special icing. Mr. Sample represents the Wistaria Bake Shop at Upper Hastings Ranch Shopping Center, Pasadena.

The Pillsbury Company of Minneapolis, Minnesota sponsors the U.S. Bakers Bake-Off to provide professional bakers with an opportunity to compete in creative baking. From all across the country, bakers representing bakeries of all sizes from small shops to large chains entered their formulas in one of the five categories provided: Cake Doughnuts; Yeast Doughnuts; Cakes and Pastries; Sweet Dough Goods; and Breads and Rolls.

A total of 60 prizes and cash awards were presented including a grand prize of \$1,500 and an all-expense-paid vacation in Copenhagen, Denmark, to Frank Bonaventura of Hudson, Massachusetts.

It's Just A Rumor

It's just a rumor, but a very good rumor, that Roberts Market may stay in Sierra Madre, and at the same location.

Checking conditions it is found that 90 per cent of the rumor is true, but the finalization must be postponed until the actual fact is announced. Hope is that this may be done within the next week or ten days. Watch this newspaper for the details.

Senior Citizens Met In Park House

October 18 the Sierra Madre Senior Club met in the newly decorated Park House. All the members loved the mist frappe paint that the members of the Teen Club painted on. They wish to thank each and everyone of these teens.

Molly McKim's sister, Ann Strange from Hollywood, was introduced as a guest. Effie Pratt, Lucille Pickett and Pansy Hearn received the door prizes.

Bee Mac Quarry told of the movie Sweet Charity to be shown at the Hastings Theatre October 28.

Lola Bullock, program chairman introduced the Bethany Choral Group. Stanley Mowyer showed his Autumn slides, he had taken in New England, Pennsylvania and Ohio, with beautiful colored leaves. The vocal trio sang, "Tumbling Tumble Weeds." Mrs. Schaefer played "Autumn Leaves." Mr. Mowyer recited, "What Is Lovely As A Tree" and gave a whistling solo. The young trio, — Please turn to Page 5

HOPPER TO GO WORLDLY

The following is a letter received from the Omega Watch Company of New York City to Byron Hopper after he ran the advertisement concerning the electric cars in Sierra Madre; the title of the advertisement was "Byron Hopper... was here."

Mr. Byron Hopper
Byron Hopper Jewelers
90 West Sierra Madre Blvd.
Sierra Madre, Calif.

Dear Mr. Hopper:
In all the years I have been in the jewelry business, and that is getting to be more than I even want to admit to, I have never seen a more clever or well done ad.

I think it is absolutely a great ad, and one we are very pleased about. Thank you for the compliment. But facts are as they are, and if anybody made a big man out of anybody, it was Byron Hopper that made a big man out of Omega for which we say, thank you.

There are some markings on this ad. I would appreciate it if you would send me a fresh tear sheet since I would like to reproduce this, send it to our factory and use it internally to all of our salesmen to be shown around in the various territories, which includes 161 foreign outlets.

Thank you for your ad. In this day and age it's a relief to find a man with a sense of humor.

Very truly yours,
Robert Pliskin,
Vice President
National Sales Manager

Halloween Party At Chalon

The appeal of Sierra Madre's Rene Devigne's Chalon Restaurant extends to many types. But you would never believe the patrons that pass through the doors on Friday, October 31!

This is the night of Chalon's annual Halloween masquerade party — an event held every year since the restaurant opened. Each year the party has been more fun and more successful. Costumes are not absolutely necessary but reservations are almost a must — and certainly recommended if you want to be assured of attending. Near the end of the evening, prizes are given. Last year the first prize winner was a man dressed as — would you believe — The Pope?

"Type of costumes run the gamut from extreme to quite simple. Some obviously come from professional costumers, but most are homemade creations. Generally speaking, the majority of the costumes are of a comic vein rather than serious," we were advised by Mrs. Devigne.

Those of you who have recently dined at the Chalon in the early evening may have heard "The Headliners" who appear Thursday and Friday evenings from 6 to 9 p.m. They are indeed the early diner's special treat. A trio — Mary Lou vocalizing and at the drums, Hal on sax and guitar and Jim on clarinet and flute — they give out with what's known as "danceable music." Mostly in the form of tunes from the 30's, 40's and 50's — like "Pearly Shells," "Heartaches," "Little Grass Shack," "A Train" — Please turn to Page 13

Sierra Madre Teens Invade Spider House

Alcoholic Beverages At Center?

For those that are interested, at the Regular Council meeting of Tuesday, October 28, an Ordinance will be introduced and discussed for allowing the use of Alcoholic Beverages to be served in the new Community Center.

Some clubs, organizations and groups have maintained that it would be impossible for them to use the new Community Center unless the City Council will allow their membership to partake of cocktails prior to their dinner meetings.

The Ordinance to be known as Ordinance No. 844 has been in the hands of the Councilmen for the past several weeks for study has several built-in restrictions. The Ordinance states that permits shall be issued only for weekdays, Saturdays, legal holidays and day immediately PRECEDING legal holidays, which, if true, would allow permits on Sundays preceding Labor day, Monday, September 7 and Columbus day, Monday, October 12.

Persons interested may, upon recognition of the mayor, be heard on the subject.

Swimmers Win Trophies, Medals; Place Second

At the first Monrovia Dolphins Invitational Swim meet held Sunday, October 12, Sierra Madre Swim Club swam one of its finest meets totaling 268 1/2 points, barely missing first place by a mere 1 1/2 points. The meet was won by Pico Rivera with 270 points. Host Monrovia was third with 240 points.

The Sierra Madre swimmers, 45 strong, took 36 trophies and 44 medals with Tricia Meyers with 3 firsts, Adrienne John with 3 firsts and 1 sixth, Sue Banis with 2 firsts, 1 second, 1 fourth and 1 fifth, Melinda Starkweather with 2 firsts and 1 second, and Pam Meyers with 2 firsts and 1 second led the way. The strongest overall showing was by the 11-12 girls who scored 68 points, roughly one quarter of the team's total points.

Sierra Madre swimmers placing were: 7-8 Katie Kerwe 1 first, 1 second and 2 fourths; Vicki Redman 4 fourths and 1 sixth; Chris Cummings 1 fifth; Norman Lubow 1 sixth; Scott Bickel 1 second; and Brett Hurff 1 fifth.

9-10 Cindy Hawke 2 fourths; Mary Meursing 1 fourth; Greg Young 2 seconds and 1 third; Greg John 1 second; and Dana Knickelbein 1 second, 1 third, and 1 sixth.

11-12 Carol Flournoy 1 second and 1 fourth; Nancy Englert 1 second and 1 sixth; Judy Myers 1 first, 1 second and 1 third; Cyndy Scott 1 first, 1 third and 1 fifth; Owen Lubow 1 second and 1 third; Jeff Hurff 1 second and 2 fifths; Paul Pflieger 1 first, 3 seconds, 1 third, 1 fourth and 1 sixth (strong arm performance); — Please turn to Page 5

The Sierra Madre Teens Club invaded the famed Sierra Madre Memorial Park House as some 30 members painted the interior of the building. The community project was inspired in July when Mrs. Dorothy Crouchy of the Senior Citizen Club asked City Council to paint the Park House.

The City Council then went to the Teen Club and the teens accepted the project. Led by the enthusiastic Teen Council, the teens spent some ten hours on Saturday, and six hours on Sunday, for an approximate 150 man hours, or should we say teen hours, to do the job.

Teen participating were: Carolyn Denslow, Bruce Abraham, Betsy Simons, Mike Stuart, Janyne Torre, Jennie Jacobsen, Michelle Beams, Jean Metakovich, Caryn Fraser, J. Champlain, Tom Talbott, Pam Alexander, Bruce Peppin, Tim Jones, Gretchen Popp, Debbie Anderson, Michelle Kietty, Carol Hathaway, Patty Kennedy, Steve Carlton, Gil Keppler, Bill Van Sclen, Dean Shelly, Pam Rickley, Marilyn Williams and Bob Talbott, Jr.

Window Painting This Week

The very popular Halloween window painting contest will be held this Friday, October 24, from 3:30 p.m. until 6 p.m. and Saturday, October 25 from 9 a.m. until noon. The contest, which is co-sponsored by the Sierra Madre Parks and Recreation Department, the Chamber of Commerce and the Civic Club will have some 150 participants painting over 50 windows at businesses in town.

Participants will be given the two days to complete their painting at noon on Saturday. Judges will evaluate all paintings and 1st, 2nd and 3rd place will be selected. Winners will receive gift certificates, which will be presented at the Community Recreation Center on October 31st at 7 p.m. at the climax of the annual Halloween parade.

At the special meeting of the Sierra Madre Parks and Recreation Commission held last week at the Community Recreation Center, two volunteers of the month awards were approved. The first was a resolution naming Shawn Williams, Butch Heasley, Jenny Jacobson, Dominic Paschall, Ann Morash, Sue Banis, Kathy Dora — Please turn to Page 14

— CT —
Adults, also received a wealth of information which all of us hope that they put to practical use as soon as possible.

— CT —
While at one of the schools during Fire Prevention Week, I asked one of the new teachers as to how she was getting along with her new class. . . . her answer was not too enthusiastic, but she said that on the first day she had quite an experience.

— CT —
As she took over the class, being a new teacher in the school, she was asking each of the students: "What's your name?" She had just asked this of one of the small boys when he answered her with the name "Julie."

— CT —
"Oh, I am sorry," remarked the teacher, "but nicknames are not allowed in our school. Your name is Julius." At that point she turned to the next boy and said "What's your name?" and the instant reply came "Billious." . . . now that could shake up a new teacher on the first day to say the least.

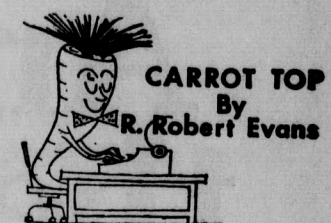
— CT —
Evidently some people thought I was handing them a great big joke, or trying to pull their leg when I told them several weeks ago that the Sierra Madre News may close its doors forever on January 1. I was never more truthful in my life. This newspaper needs help if it is going to continue. And this remark is based upon the condition that Roberts Market close their door about that time.

— CT —
As stated before we have lost the Shopping Bag account, we have lost several other accounts due to "Throw-away newspapers" in our community and the patronage to them of some local merchants, and the cut rate prices that they give the big advertisers. Yes folks, unless we find some assistance in the field of advertising, and believe me we are turning over every stone in our effort. Unless we find something to depend upon for the next 8-months and Roberts Market closes, your Sierra Madre News will follow closure shortly thereafter.

— CT —
Help is what we need, and before we end this column this week we will tell you some of the merchants who have pledged to do all they can, but right now the help that we need reminds us of the help that two lost Alaskan hunters needed.

— CT —
Seems that three hunters were stranded in the wilds of Alaska without food and water and only one rifle cartridge left to their name. They drew straws for the lone cartridge and the winner set out to bag some game. He hadn't gone far before he was surprised by two ferocious and large Grizzly bears.

— CT —
The lone hunter turned around quickly and raced for the tent, hotly pursued by the two grizzly bears. He — Please turn to Page 11



This column wishes to offer a "Tip of the Fire-fighters Hat" to the Sierra Madre Fire Prevention Bureau for their complete and informative program put on in our schools during Fire Prevention Week of October 5-11. We know that loads of information was imparted to the children of our schools during this week and it will have some impact upon the Fire Calls that will be forthcoming during the next months.

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THE SPIDER IS BACK after being stolen from Memorial Park three weeks ago. The spider was dumped on the lawn at 1421 Rodeo Road in Arcadia Saturday morning. Sierra Madre Policeman Jay Gibson was dispatched to make the pick up and return to City Hall. The Spider was intact except for one leg which had been found on Hermosa 10 days earlier.

Teeple-Schaub Marriage Vows Solemnized At St. Rita's Church



MRS. LAWRENCE JOHN SCHAUB
... Nee Christine Lynne Teeple

A 5 p.m. Nuptial Mass in St. Rita's Catholic Church, Sierra Madre, was celebrated by Rev. Patrick Gorman for Miss Christine Lynne Teeple and Lawrence John Schaub. The exchange of vows was witnessed by Rev. Cyril Kelleher, principal of St. Francis High School and Rev. Emiliano Meade, former principal of St. Francis High School.

Following the ceremony a reception for 200 guests was given in the gardens of the Sierra Madre home of Mr. and Mrs. Frank Elston Teeple, Jr. the bride's parents.

The benedict, son of Mr. and Mrs. Bernard Anthony Schaub of La Canada, asked Bernard Marzoni to be his best man. Ushers were Gary Arbogast, John Russell, David Funk and Frank Teeple, the bride's brother.

The bride wore an original gown by Priscilla of Boston, in white crepe designed in empire line, the bodice of re-embroidered Alencon lace and a floral headpiece holding a cathedral length silk illusion veil. She carried with her nosegay of debutante roses, baby's-breath, stephanotis and Hawaiian fern, a pearl rosary, blessed by Pope Pius XII given to her mother by her great aunt.

The bride's attendants, Misses Jeanne Stucka, maid

of honor; Katherine Thompson, a Delta Delta Delta sorority sister of the bride and Cynthia Michelle Teeple, the bride's sister; wore gowns of brown silk chiffon and beige silk faille. They carried nosegays of variegated shades of pink and yellow chrysanthemums and debutante roses.

The newlywed UCLA students will make Boston, Massachusetts their home for the next eight months, while the groom attends a special military school for the Army Reserve.

Delta Zeta To Join Luncheon

Members of the Pasadena Foothill Alumnae Chapter of Delta Zeta will join their collegiate sisters of Theta Rho Chapter at California State College of Los Angeles at luncheon to celebrate the 68th Anniversary of the founding of their sorority at Pepper Mill Restaurant in Pasadena on Saturday, Oct. 25th at 12 noon.

The program for the day will be presented by the Theta Rho actives, who will reminisce the founding of Delta Zeta Sorority through song and recitation. The sorority was founded at Miami University in Oxford, Ohio.

Following the presentation of the collegiate chapter's new pledges, will be the traditional candlelight Founder's Day ceremony conducted by the actives, according to Mrs. Rex H. Smith of Sierra Madre, alumnae advisor to the college chapter.

Delta Zeta is well known in Southern California for its annual Flame Fantasy Luncheon, which aids the Uni-Betle Camp for Diabetic Children, as well as the co-sponsorship of the Braille Club by the local alumnae chapter.

Assisting Mrs. David Reynolds of Alhambra, alumnae chapter president, are Mrs. Arthur G. Pearce of Pasadena and Mrs. Charles Weis of Arcadia.

Reservations may be made by calling Mrs. Reynolds at 282-8808.

Civic Club's Twenty-fifth Initiation, Oct. 9

Sierra Madre Civic Club, celebrating its Silver Anniversary, held its twenty-fifth Initiation Dinner October 9, at a nearby restaurant.

Initiating officer was Mrs. Joseph Murphy a past president of Civic Club. She presented each new member a silver leaf at the conclusion of the initiation ceremony.

Entertainment was provided by harpist, Miss Mia Evans.

Civic Club president, Mrs. Gerald DePalma, welcomed the 19 new members of the club. The new members are: Mrs. Robert Babbitt, Mrs. Norman Boehm, Mrs. Daniel Borchart, Mrs. Gerald Carlton, Mrs. Bevan Cutler, Mrs. Velvin Durand, Mrs. Richard Eggers, Mrs. Joe Grippi, Mrs. Gary Guerin, Mrs. Jo Jones, Mrs. Laura Kissinger, Mrs. Ray Lorenzini, Mrs. Richard Ludden, Mrs. Douglas Peterson, Mrs. Donald Redmond, Mrs. George Scott, Mrs. Herb Shoelenger, Mrs. Larry Twedell and Mrs. Margaret Toole.

The club is looking forward to a busy year. The next project will be assisting the Parks and Recreation Department with the Halloween Window Painting Contest October 24 and 25.

Food From World Wide At Bruno's

For all occasions is available, and all food is prepared on the premises except for import specialties. Of the full prepared food selection, Bruno confidently says "One of the finest in the area." Among those eager to serve are Max Coursun, Delicatessen Specialist; Leonard Stuve, Sandwich Specialist while General helper-at-large is Bruno's brother Roger Allen Niccoli who puts in his hours after classes at San Gabriel High School.

Taking your order at the service window (Delighting the eyes - specialist) for one of the some 50 Panino Imbottitos available is Miss Annoula La Lone. (Panino Imbottitos is Italian for Sandwiches) Those sandwiches are cleverly named after movies, an idea thought up by Bruno and his lovely wife, Andrea.

The minute you enter the 'delicatessen' you are charmed by the atmosphere. It's something you must see for yourself. Architect Morris Skendarian had a hand in the floor plan, but the rest of the interior was done by Bruno and Gene Colbert. When complimented on a most original job, "We were just lucky that all the nails and wood fell into proper place," is Mr. Niccoli's report.

Wines and beers are available also. In fact, you might say the fine wines selection is the delight of a true gourmet as far as wine buffs are concerned. Actually, the care and quality of this particular section of the delicatessen is not unusual when you know that Bruno has been in the Wine and Spirits importing business for the past 15 years and that his family has been in this business for about the last 200 years. They still are — in San Gabriel.

Bruno qualifies as an expert on fine wines and has certificates to prove it. Among the certificates is one from the Wine Institute of California, one from the Almaden Vineyards and one from Trieste, Italy. So, if you need help in selecting a special wine for a special occasion, or any occasion, Bruno will be more than happy to guide you.

Mrs. Niccoli is a former Sierra Madre girl, who may be better known by her

maiden name — Andrea Imus. She and Bruno met while both were attending PCC. They have two children, Caprice, who will be 3 on October 31 and Gino, 8 months. Sierra Madre as a place of business, determined by the fact that the town is a 'very quaint and arty little town that would be conducive to this type establishment was certainly not a wrong choice.

Bruno truly appreciates the friendly and genuine welcomes he has received from his many patrons. "Naturally, one does not go into business just to pass the time away, but when people like these make it so nice... then work becomes fun and enjoyable and a distinct pleasure."

Bruno, whose individual good looks seem to class him as a double for matinee idol Omar Sharif continues with, "I can't imagine going into business anywhere else after Sierra Madre."

'Tiny Tots' Register Nov. 3

The Pasadena Department of Recreation is now taking registration for the Tiny Tots Program, beginning Wednesday, November 5, from 10:00 to 12:00 noon, at Jefferson Recreation Center, 1501 East Villa Street.

The program is designed for children, 3 to 5 years of age and will include such activities as; rhythms, sing-

ing, storytime, arts and crafts, and simple dramatics.

Registration must be made by Friday, November 3, at the Jefferson Recreation Center, 1501 East Villa Street, between 8:00 a.m. and 5:00 p.m.

There is a fee of \$4.80 for the six class meetings.

Come in and meet...

Michael

Our exciting new Hairstylist
Formerly of Robinson's Pasadena, Now with...

Mr. Norman

Home of the "Lamb Cut"
— Open Evenings and Sundays —
160 W SIERRA MADRE BLVD. 355-9294

For the Particular Woman....

Petite BEAUTY SALON
355-8041
185 WEST SIERRA MADRE BLVD.
SIERRA MADRE, CALIFORNIA

10 Highly
Skilled Operators
To Serve You

OPEN DAILY
8 A.M. TILL 9 P.M.
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COMPLETELY
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- MANICURING
- PEDICURING
- STYLING — CLEANING OF ALL HAIR GOODS

Come in and try our
SWEDISH FACIAL MIST

WE HAVE ENLARGED OUR NEW STORE
JUST FOR YOU

More Fantastic Values
See This Weeks Specials!

OPEN SUNDAYS NOON TO 5 P.M. — ALL FIRST QUALITY GOODS, NO SECONDS.



WORLD-WIDE
FABRICS
45 E. Colorado Blvd.
(Between Raymond and Fair Oaks)
You Can Enter Thru Our Rear Entrance—
Specials This Thurs., Fri., Sat., Sunday, Monday and Tues.

Free
Parking

Park in Rear
Lot and We
Will Refund
Your 25c with
Any Purchase.

LINEN WEAVES

45" WIDE — .89 Yd.
OR
4 YARDS 2.98

BRUSHED COTTON

LOOKS LIKE WOOL 2.98
45" WIDE — — YD.

JERSEYS — Just Arrived

ACETATE - NYLON
STRIPES & PRINTS 3.98
45" WIDE — — YD.

SCULPTURED FLEECE

HAND WASHABLE 4.98
REG. \$5.98 YD.
Makes Beautiful Robes & Loungewear

100% DACRON POLYESTER

Double Knits 60" Wide — Reg. to \$6.98

3.98 yd. and 4.98 yd.

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SPECIAL
SUNDAY ONLY

WORLD WIDE FABRICS

45 E. COLORADO BLVD., PASADENA

792-7933

Complete Notion
Department —
Trimings, Lace

STORE MON.-THURS. ... 9:30 A.M.-5:30 P.M. SAT. 9:30 A.M.-5:30 P.M.
HOURS: FRI. 9:30 A.M.-9:00 P.M. SUN. 12 NOON-5:00 P.M.

Select the 1970 car of your choice.

And leave the buying to us.

We'll drive the bargain and you drive the car. Now, for the first time you can lease a new car and take advantage of the bargaining power of a \$950 million bank. Our car leasing is for people who hate to haggle and dislike dumping a lot of cash into a down payment. Even more important, our plan is for people who want to lease their car at low bank rates.

Nobody—but nobody—can lease you a car for less. You don't have to be a mathematical genius to figure out why. We're the source of cash—the money factory! There are no middlemen who want their cut. For your convenience we have 93 offices throughout California. Any one of them can save you as much as \$300 on a two-year lease.

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every previous giant-screen color TV!



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23" giant-screen
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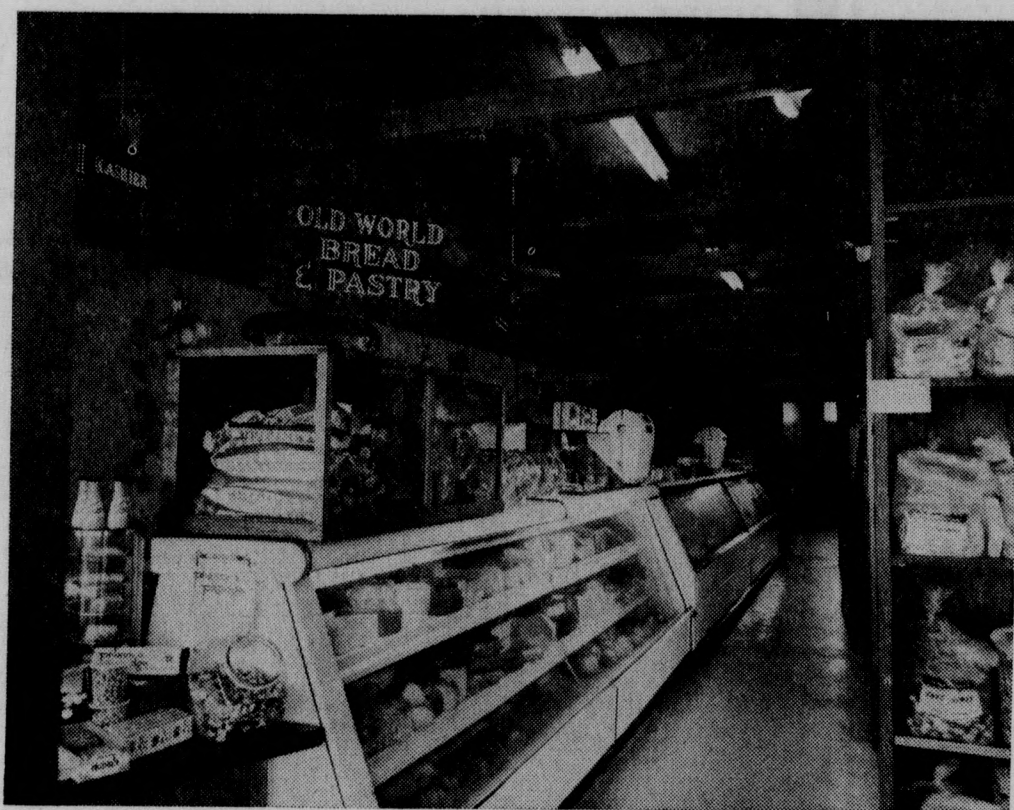
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'Federation Week' Proclaimed By Altadena Woman's Club Juniors

President of the Altadena Woman's Club, Mrs. David Osborn, and Mr. Arthur Ferris met recently at the Altadena branch of the Public Library for the purpose of signing of a Proclamation, and to discuss "Junior Federation Week" plans. The Proclamation reads as follows: WHEREAS, on the 11th day of October, 1969, a proclamation was issued by the President of the Verdugo - Metropolitan District, California Federation of Women's Clubs, Junior Membership containing the following to wit:

That the week of October 20-27 be proclaimed as "Junior Federation Week." WHEREAS, Mr. Arthur Ferris does recognize the volunteer service work being done in our community by the Junior Women's Club of Altadena. WHEREAS, California has 228 Junior Clubs all helping to create a force of millions of women working for a common cause. WHEREAS, the Altadena Juniors have served our community in Americanism projects by getting out the vote, support of our servicemen, serving on community organizations, aiding the American Indian. WHEREAS, the Juniors have helped to develop our city parks, aiding conservation and helping to beautify our city with plants and trees. WHEREAS, the Youth in our community have benefited from Juniors sponsoring educational and cultural activities. WHEREAS, private and county institutions for youth within our district have benefited from the service of Juniors by preparing them as our citizens of tomorrow.

Faculty Club Fall Buffet

The Faculty Women's Club of Occidental College will sponsor a Fall Buffet honoring new faculty and administrators on Monday evening, Oct. 20.

A social hour from 6 to 7 p.m. at the Faculty Club will precede the 7 p.m. dinner on Coons Administration Terrace.

High point of the evening will be the presentation of Faculty Achievement Awards.

Committee members for this event are Chairmen Mrs. David Cole and Mrs. Erwin Mahler; Mmes. Howard Swan, Joseph Haring, Nathan Shenfeld, and Luther Jennings.

Lose 10 lbs. in 10 days on Grapefruit Diet

— This is the revolutionary grapefruit diet that everyone is suddenly talking about. Thousands of copies have been passed from hand to hand in factories, plants and offices throughout the U.S.

Because this diet really works. We have testimonials reporting on its success. If you follow it exactly, you should lose 10 pounds in 10 days. No weight loss in the first four days but you will suddenly drop 5 pounds on the 5th day. Thereafter lost one pound a day until the 10th day. Then you will lose 1½ pounds every two days until you get down to your proper weight. Best of all, there will be no hunger pangs. Revised and enlarged, this diet lets you stuff yourself with formerly "forbidden" foods, such as steaks trimmed with fat, roast or fried chicken, gravies, mayonnaise, lobster swimming in butter, bacon, fats, sausages and scrambled eggs and still lose weight. The secret behind this "quick weight loss" diet is simply, Fat does not form fat. And the grapefruit juice in this diet acts as a catalyst (the "rigger") to start the fat burning process. You stuff yourself on the permitted food listed in the diet plan, and still lose unsightly fat and excess body fluids. A copy of this startling successful diet can be obtained by sending \$3 to

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Money - back guarantee. If after trying the diet you have not lost 7 pounds in the first seven days, another 6 pounds in the next 7 days, and 1½ pounds every two days thereafter, simply return the diet plan and your \$3 will be refunded promptly and without argument. Tear out this message as a reminder. Decide now to regain the trim, attractive figure of your youth.

Annual Halloween Bonfire Carnival

The 14th annual Halloween Bonfire Carnival for youngsters and adults will be sponsored by the Pasadena Department of Recreation, Friday evening, October 31, 7:00 to 10:00 p.m. The expanded program will again be held in Victory Park in Pasadena, located north of Hale school at Paloma St. and Altadena Drive.

Halloween highlights will be a huge mystery bonfire set off by a secret device and a costume parade with awards for all contestants, plus special prizes for outstanding home-made costumes. There will be stage entertainment with a teen-age band, acts and music. Youngsters will be invited into the Haunted House and the many booths with skill games.

The Pasadena Park Department, Police, Fire, Streets, Engineering, and the Light and Power Departments will cooperate to provide an evening of fun for youngsters and adults of all ages.

Shakespeare Club Meeting, Oct. 23

The Philanthropy Department of the Shakespeare Club will hold its first sport section meeting and fall luncheon at the home of Mrs. Anderson C. Ong, 3335 Trevan Road, Pasadena on Thursday, October 23, following a morning of active sports. Mmes. Walter L. Benedict, President of the Shakespeare Club, Alfred C. Alig, Vice President and John R. Vidic, Director of the Philanthropy Department will be honored guests.

A change in the Club format this year, combining the Philanthropy work meeting, followed by luncheon with Philanthropy afternoon bridge section, has stirred great interest among the club members. Mrs. Wesley W. Witter, vice director and luncheon chairman of the first work section meeting on October 9, reported maximum participation at this event, held on the second Thursday of each month.

Indecision is costly but hasty action sometimes costs more.

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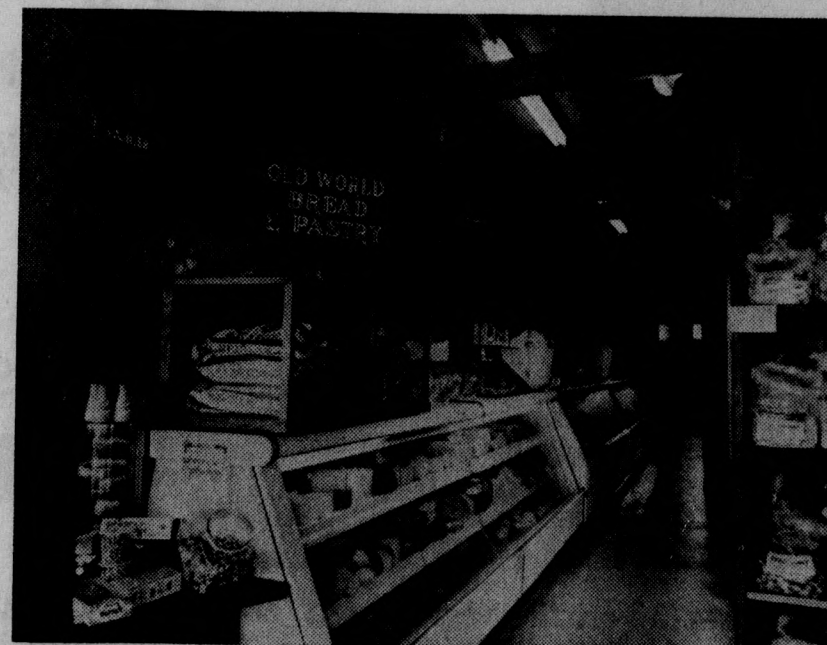
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BRUNO'S Get Acquainted Special

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- or
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Buy Now! Interest Rates Are Climbing To New Highs.

Come, select your home soon to get the choicest site available .69 interest available on one of the houses.

IN ARCADIA

Beautiful 3 Bedroom plus 18 x 24 Family Room. This gorgeous home is only 4 years old. Only one person has lived here. Immaculate condition inside and out. All electric built-ins. Beautiful carpets and drapes. CENTRALLY AIR CONDITIONED. \$42,950.

4 BEDROOM

Palos Verde stone fireplace, breakfast booth, built-ins, beautiful lanai with water falls, exclusive east location. Low, down. \$33,750

3 & FAMILY ROOM

Beautiful mod. 3 Bdrm, 2 Ba. home, Nicely decorated plus crpts. & drps. EZ to keep fenced yd. Excellent area of fine homes. \$36,950.

4 BEDROOM — TWO STORY

Large yard. 10 x 20 hobby room off garage. Plenty of room to park boat and house trailer. Great for family living. Asking only \$31,900

HACIENDA SPANISH STYLE HOME

3,000 sq. ft. tile roof home plus 3 room guest house. One full acre. Goox il shade trees Swimming Pool. Plenty of **SOLD** imper, boat or extra cars. A 12,000 sq. ft. lot can be sold off for approximately \$15,000 The whole package, \$62,500.

OUTDOOR PARADISE

Very, very attractive two story home. Complete new built-in kitchen. Used brick and wrought-iron fence around front yard. Two huge Avocados shade rear yard. Outstanding fireplace and 2 built-in barbecues. Ideal for entertaining. You must see to believe. \$29,950

5 BEDROOMS

Over 3,000 square feet. Complete all electric built-in kitchen with Breakfast area. Also Formal Dining Room. 3 Baths. In an area of \$50,000 to \$100,000 Homes. Bank foreclosure. \$69,500

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4-SIERRA MADRE NEWS Thurs., October 23, 1969

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ARTISTS

Btfl. 3 bdrm. 2 ba. Sunken tub. Bt-ins. Step up living rm. Glorious Valley View! Peaceful setting! \$39,500!

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4 Rms. Fantastic View! Lovely lot. Low Price, Low Taxes, and Low Pymnts! Try \$2200 Down!

CHARM!

In a unique setting. \$250 a mo. income from 2 on lot. Front house 2 story with 2 bdrms. & own yd. Priced to sell in low 20's. Drive by 475 & 475 1/2 No. Canon.

FINE ABOVE CANYON

View! 2 bdrm. Stucco. Deep lot! Dbl. Garage. Try 750. Down! Approx. \$125 a mo. Drive by 90 Vista Circle. Appointment.

DUPLEX

Washington - Allen Area. \$28,900. Approx. \$320 Income.

APT. HOUSE

7 Units. No vacancies. Excellent area near new May Co. Arcadia. \$92,500. Pvt. financing. Assume \$60,000

FOR LEASE: 3 Bdrm.

Pool. Arcadia. \$250.

LOTS FOR SALE

\$9,000 to \$25,000. Some beauties!

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SWINGING BACHELOR PAD

Rustic and secluded. Patio, Party House & Deck. Lrg. Living Rm. Frpls. \$13,000

"List With Lola"

LARGE FAMILY

Near schools. Expandable 3 bdrms. Dining rm. Attic space for more bedrooms + 4 rm. cottage rental. \$22,350

CHOICE RANCHO ROAD

Corner lot 63 x 141. Shade and fruit trees. Clean and neat 3 bdrm. cottage. Attached 2 car garage. BBQ house. Open to offers. \$19,500

CHOICE 6 PLEX

2 bdrms., crpts., drps., air-cond. Laundry rm. Good income. Tax shelter. \$72,000. Drive by 237 N. Mt. Trail.

LOLA Rudbach

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Sculptress Bras

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Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County. Post Office Box 37, Telephone ELain 5-3324 or 5-3325.

The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4400 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number, 404,784.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

NEW LISTING

Nicely decorated 1 Bdrm. Living Rm., Kchn., many extras. Ezy care lot. Only \$14,900

Ann Johnson 351-0452

★ INDOORS - OUTDOORS

Lrg. fmly. rm. Bricked patio and sparkling pool. Spacious living rm. with beamed ceiling & paneling. Lots of cupboards in btl-in kchn. 3 bdrm. See and submit offer. \$44,950

★ OUTSTANDING VALUE

Woody setting. Loads of fruit trees. Quiet st. 3 bdrms. Sep. ding. rm. 1 1/2 ba. Screened lanai. Just \$26,750

Marian Licking 355-8135

HUGE OAK TREE

Modernized charming farm house. 3 bdrm. Conv. Den + Ding-Den. 4 bdrm. Deluxe built-in kchn. New 1 1/2 ba. Urgent, must sell. \$32,000

SPARKLING RANCH

Newer spacious 3 bdrm. Conv. Den + Ding-Den. Btl-ins. A/C. Lovely garden. \$42,500

Hazel Gittinger 351-0238

NEWER FAMILY HOME

Center hall plan. 4 bdrm. 2 1/2 ba. Lrg. fmly. rm. opening to cherry btl-in kchn. Sep. Ding. rm. Perfect for large active family. \$43,500

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HOME & GUEST HOUSE

Custom 3 Bdrm. Stucco. 1 1/2 Ba. Xtra lrg. living rm. Kchn. & Master Bdrm. Many Nat. wood cabinets. Lrg. closets & pantry. Sep. service Rm. Hwd. floors. F.A. heat. Frpls. Crptng. & Drps. Delightful 3 Rm. Guest House w/tub ba. Fenced Yd. Dbl. Carport. Xtra prkng. Bomb shelter. \$38,950.00

A — PLUS HOME

3 lrg. bdrms. 3 ba. Dish Wash. Disp. Big Dining Rm. i SOLD 7 furnace. House landscaped lot. Dbl. Gar. & workshop. Now reduced to \$35,500

HERE'S A DREAM HOME

3 bdrm, 1 1/2 Ba. Immaculate Stucco. Complete Central A/C. Big family ding. rm. & lrg. dinette. Frpls. Fine crptg. Must see to appreciate. Vacant. Now only \$26,950

DISCRIMINATING

Will appreciate this delightful lrg. 2 bdrm, 1 1/2 ba. & impressive lrg. lanai w/wet bar & Tea House. 3 sliding doors in home. F.A. heat. Dbl. Garage. Finest quality living. Reduced to \$39,500

PRIVACY, SECLUSION

Adorable 6 Rm. Perfect indoor outdoor living. rm. Lanai, den, bdrm., kchn., fmly. rm. Walled yd. Lovely plantings. Carport. Room for additional bldg. One of a kind. \$22,500

VICTORIAN

3 Bdrm. din. rm. Caretakers cottage & guest house. Extra lrg. lot. See it & make offer.

3 fine R-1 Lots. \$14,500 up

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REAL ESTATE FOR SALE REAL ESTATE FOR SALE REAL ESTATE FOR SALE

MANY HAPPY RETURNS — in the offering for the future here. Nice livable 3 Bdrm., Dining Rm. 1 1/4 Bath home on a valuable R-3 lot. Live comfortably now, build units later Asking \$29,950 May lease option.

AND ANOTHER — Valuable R-3 lot 62 x 192. 3 Bdrm. 2 baths, Dining Room, Large kitchen. 2 Bdrms. plus bath now rented at \$60 per month. With 20% down, owner will carry paper with 5 year due date. \$23,000

AND YET ANOTHER — 100 x 134 R-3 lot on Baldwin in the path of progress. Big, older, 2400 square foot home (very well maintained) with 4 bedrooms, den and dining room. Low taxes. Look to the future, \$34,500

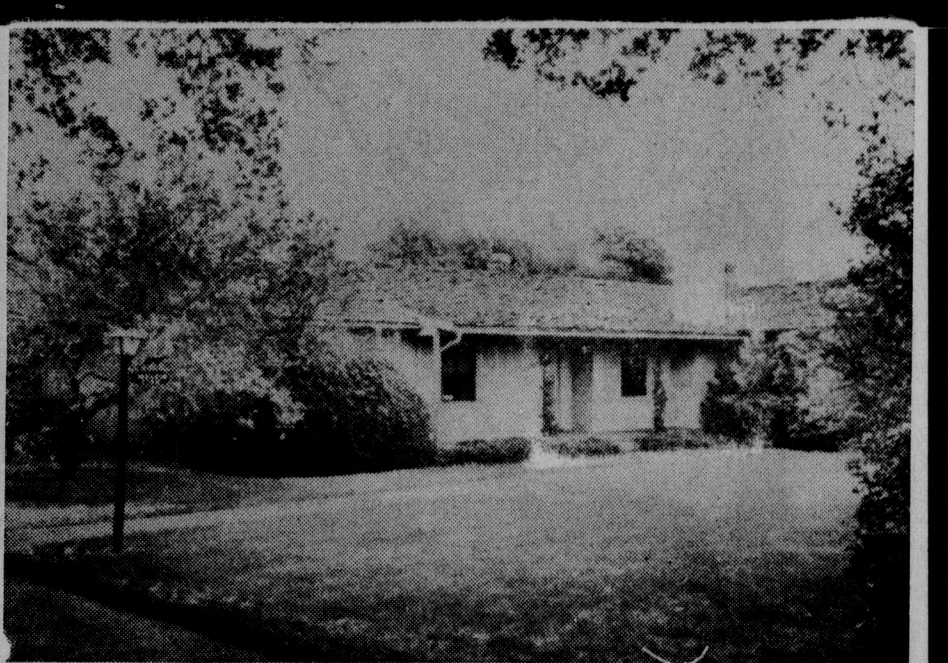
WOULD YOU BELIEVE ANOTHER? — On 1/3 acre, R-3, a rambling 4 bedroom, dining room, 2 bath home that will serve well until you're ready to build. Zoned for 9 units. Let us show you! \$29,500

GAME ROOM — Could support TWO pool tables; 20 x 21! 16 x 14 family room. Modern kitchen, 1 1/4 baths. A jewel of quality throughout. Plus 18 x 36 H & F Pool. Over 2000 square feet. A delight to show. \$43,000

PRIDE OF OWNERSHIP — Is evident throughout this spacious 3 bedroom & 1 1/4 bath home. 9 years young. This one merits your inspection. A beauty at \$28,000

QUIET CORNER — Well constructed 2 bedroom that needs a little fixin'. Neat 60 x 120 lot in an area of fine homes. Asking \$17,250. But will consider offers.

355-7196 **Harry A. Lange** 81 W. S.M. Blvd.
Multiple Listings Insurance



OWNER RETIRING

This beautiful home + Guest House for Executive or Professional is ideal for entertaining in an atmosphere of spacious and gracious living. 3 large bdrms., 3 ba., formal dining rm., breakfast rm., kitchen, utility rm., family rm., and den or study facing patio and garden. Crpts., Drps., 2 frpls., gravity heat. The Guest House with ba., suitable for year round living. 2 car attached garage, sprinklers. This lovely residence in top condition, is located at the edge of Arcadia on a busy street near Sears, but is situated way back, among beautiful trees and shrubs and is now ONLY \$50,000 with \$10,000 down and existing mortgage approx. \$30,000 at 5 1/2%. Owner will carry the balance.

Principals Only.

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Attention Employers

So that Sierra Madre Youth will have a full summer of employment, they should register immediately with the Youth Employment Service at 49 S. Baldwin. Once registered they will have equal opportunity to be called as employers need their service. Each week throughout the summer available Youth seeking employment will be listed in the columns below through courtesy of the Sierra Madre Civic Club. The age group is 13 years to 21 years, but should you not find the services that you want listed, you are instructed to call

Between the hours of 2 p.m. and 5 p.m. every Tuesday and Thursday, and a Civic Club member will assist you in finding the right person to fill your needs.

No charge for either Employer or Employee.

MOTHER'S HELPER, 75c to \$1 per hr.

DOG WALKING, 50c an hr.

CAR WASHING, \$1 per car

IRONING, \$1 per hr.

HOTNESS AID at parties, \$1 per hr.

BABYSITTING full time, 50c sitting only; \$1, sitting and light housework.

WINDOW WASHING, \$1.25 per hour.

WALL WASHING, \$1.25 to \$2 per hr.

PET CARE, 50c to \$1.00 per day

All employees are screened for the best work they can accomplish. Call in your needs.

355-7141

TEENS

By Debbi Anderson
and
Carol Hathaway

The painting at the Park House went really well. We worked Saturday and Sunday and finished the whole thing. It was really fun and Bruce Peppin was doing so well he got a job from a spectator.

There was a dance last Saturday night and it was pretty good . . . really good as a matter of fact. There is another dance on Saturday, November 1. This will be our Halloween Dance. Everyone should wear a costume. We will have a great band and door prizes. I hope to see all of you there. The dances are really fun and we get some outta-sight bands.

Remember to get your teen club memberships, either at the Parks and Recreation office or at the Recreation Center for \$1. With a teen card you can get into drops-ins free and dances for only \$1. Discounts on records at Music For Everyone can be obtained with a card.

If there are any questions, suggestions or comments write to Debby, care of Sierra Madre News.

Catch you next week.

Installation Dinner For Campfire Girls

Camp Fire leaders, assistants and sponsors, will attend the Sierra - Hastings District Committee Annual Installation Dinner tomorrow evening, October 24. The pot-luck dinner will be held at the Camp Fire Girls Council Center in Pasadena.

New District Committee members to be installed are, Mr. John Tyler, Chairman, Mrs. Bevan Cutler, Secretary, Mrs. Clyde Yocum, Adult Membership Chairman, Mrs. Jack Nelson, Product Sale Chairman, and Mrs. Andrew Buchan, United Way Chairman.

Remaining members of the committee are Mrs. Walter Wesley, Group Organization Chairman, Mrs. Roy Hoffman, Distribution and Poster Chairman, Mrs. James Mize, Program Committee Chairman, Mrs. Robert Taillac, Public Relations Chairman, Mrs. Huston Denlow, Training Chairman, and Mrs. Jack Kindred, Day Camp Chairman.

Sincere appreciation is expressed to the retiring members of the committee for their enthusiasm and excellence in the positions they held.

Banks Loan Giant Supply of Money To Farmers

Banks, at a record-setting level, continued to supply more loans to U. S. farmers in 1968 than any other lender.

Don M. Kruse and Jack D. Seefus, Los Angeles County's key Agricultural bankers for California Bankers Association, made the announcement today.

He said a total of \$13.5 billion was made available to farmers by banks last year as compared with \$12.8 billion in 1967.

The next largest source of funds in 1968 came from the Federal Government's Farm Credit Administration. These farm loans totalled \$11.7 billion.

Smith revealed that the figures are based on a report recently published by the American Bankers Association entitled "Agricultural Credit and Related Data."

Of the total bank loans, \$9.7 billion went to farmers for agricultural productive purposes and \$3.8 billion were used for farm mortgages. These figures represent increases of five per cent and nine per cent, respectively, over 1967 loans.

Divident

Security Pacific National declared Tuesday (October 14) the regular quarterly dividend of 32 cents per share on the 16,800,000 shares outstanding, payable November 5 to shareholders of Record October 21.

Wisdom is not necessarily shown by those who make no mistakes.

By the time most of us get old enough to understand the value of rest and recreation it does us little good.

Native Plans Aid

Dr. Bonnie C. Templeton, curator of botany at the L.A. County Museum of Natural History and staunch conservationist in the cause of California native plants,

Hillside Homes

says that hillside homeowners can get greater protection, and beauty too, by planting native rather than introduced plants on the arid, shallow soil slopes around their homes. She cites the many varieties of ceanothus, or wild lilac, and fremontia, or flannel bush, as examples.

Dr. Templeton is scheduled to enlarge on this theme on Friday, October 24, at 8 p.m. when she will give an illustrated lecture at the Los Angeles State and County Arboretum, 301 N. Baldwin Ave., Arcadia. Her talk, titled "The Importance of California Native Plants in Conservation," is the first of a series of six free lectures to be offered by the Theodore Payne Foundation for Wild Flowers and Native Plants during the 1969-70 season.

The Payne Foundation has started a development and growing program at its gardens in Sun Valley in response to the increased demand for native plants as a means of retarding unusual amounts of soil erosion caused by last year's heavy rains.

Princess Deadline Draws Near

Girls between the ages of 14 and 18 who are residents of Sierra Madre are encouraged to register as princess participants with the communities' Rose Float Association. Ruth Barden and other officials of the Association will be located in Kersing Court Square, ready to accept sign-ups on October 25, between the hours of 10 a.m. and 1 p.m. Those unable to register by the 25th will be afforded the opportunity to do so by calling Diane Brown at 355-9732 or Ruth Barden at 355-3042 no later than 8 p.m. on October 27.

To be eligible for judging, each girl will be required to help the Association in their annual rose sale conducted on the weekends of November 7 and 8 and November 14 and 15. While each girl participating in the rose sale becomes eligible for judging, prizes will be awarded to the two girls who are tops in sales.

With the exception of those girls who rode on the float last year, all girls are welcome to enter this year's contest regardless of whether or not they entered last year.

On November 22, three out-of-town judges who are independent of activity within Sierra Madre and the Rose Float Association will judge all entries and three girls will be chosen to ride Sierra Madre's float "Bit O' Fire."

Pasadenan Given Honor At St. Luke

St. Luke Hospital, general acute institution serving the Sierra Madre area, announced today that Mrs. Claude D. Robb has been voted the 1969 Outstanding Employee of St. Luke Hospital. Mrs. Robb was the winner, by employee vote, from the 478 employees at the Pasadena hospital.

Sister St. John, Administrator of St. Luke, in presenting the award said, "Mrs. Robb in her 22 years of service to St. Luke represents the family spirit of our staff in serving the sick. Our 36 years of service to greater Pasadena has depended on the dedication of employees like Mrs. Robb."

A graduate of Pasadena High School, Mrs. Robb is a long time resident of Pasadena. Her friendly "St. Luke Hospital" is recognized by hundreds, who contact the institution for service or reports on patients.

The Outstanding Employee Award is an annual staff nomination and election of St. Luke.

Thank You


For your many wishes for success and your acceptance on our Opening, October 16

Remember —

**A 9:00 A.M. Opening
Coffee Break Each Morning
(Coffee, Doughnuts, Rolls, Etc.)**

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Self-winding Seastar, Visodate calendar dial, yellow top, stainless steel back waterproof case \$75
Stainless steel case \$69.95

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MIXED NUTS
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NEW — JUST IN
Maple Grove Pure Maple Syrup

You know those sexy French movies where the heroine is always slithering out of the bubble bath to answer the phone?

Well, this is the phone.



And if you slither out of the bubble bath very often, you probably need one.

But if you're the cold shower type, we've got a phone for you, too. It looks like what corporation presidents keep their stuff from Cartier and Dunhill in.

It's a box, upholstered in leather. But it's got a different kind of ring in it than you usually find in leather boxes.

If you're somewhere in between these types, there are other fancy extension phones available.

You can have any one of them for a \$5.00 premium charge plus \$1.50 to \$2 a month, depending on which one you pick. (That's in addition to the regular installation charges and monthly rates for your phone.)

So pick up your ordinary old phone and call the General Telephone business office to see if crazy new extension phones are available in your area yet.

General Telephone

Wild extension telephones available for single party service on phone numbers beginning with 351, 355, 356, 357, 358, 359.



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Letters To the Editor

Dear Editor:

Recently a friend informed me that he had received an income-tax bill. The State of California was officially warning him that, unless he paid one half of next year's taxes before the end of October, he was subject to a ten per cent fine and an interest charge of six per cent. Of course, my friend had always believed his taxes were due in April. The fact that his income had decreased during the year, 1969, and the number of his dependents had increased, made no difference to the government tax officials; for you see, "justice is blind."

Our Founding Fathers fought the Revolutionary War to the battle cry, "Taxation without representation is tyranny." Today we are rich back where our Founding Fathers started—tyranny. What kind of representation do today's taxpayers have when the majority of American citizens draw some sort of check from the coffers of the government? The fact is that the legislators, representing Ameri-

ca's citizens, are chosen by people who receive government checks for one reason or another.

It is no wonder that today's taxpayer works almost three hours of every eight-hour day just to pay his taxes. That's tyranny! Freedom is measured solely by the degree one has the ability to dispose of the fruits of his labor as he sees fit. When almost fifty per cent of the fruits of one's labor is not available to spend as the earner sees fit, the individual is to that same degree enslaved—he is half slave.

— Richard E. Woodin

The reason some people despair of improvement in the human race is their familiarity with their own shortcomings.

A little work, plus some responsibility, ought to be a part of the education of every boy and girl regardless of what some parents think.

Attend the church of your choice every Sunday.

Know

THE FOOD

You Eat

by JEANNETTE

EDITOR'S NOTE: When her children were young and full of questions, Jeannette Hensley found herself looking up the why-fores of the food her children ate and asked questions about. She would write them down and after explaining them to the satisfaction of her children, filed them away for future questions. Now that her children are grown, she extracted them from the Hensley Archives and is sharing them with you in a weekly column.

Now is the time of the year we think about Apple Cider and Doughnuts. If you haven't made a trip to Oak Glen or Julian at apple harvest time you have missed a real treat. In both of these close-by mountain communities you can see the apples being picked, smell the aroma of a freshly baked pie, or have a glass of fresh apple juice or cider. If you prefer you can take all these goodies home with you to be enjoyed later.

The apple has been used for so long and in many ways that it would be almost impossible to mention them all. We know the Romans used apples, particularly cooked with pork. In prehistoric Switzerland dried apples were used. The Vikings soaked Dover sole in

cider or Calvados, the apple brandy of Normandy, then simmered or baked it in cream. The apple has been chief fruit of Scandinavia since prehistoric times. Apples were raised in the gardens of the Phoenicians. In Greek mythology Heracles was supposed to obtain the golden apples of the Hesperides because they bestowed immortality on those who had them.

Famous artists Cezanne, Crivelli, and Courbet used apples in their still life paintings. Newton is supposed to have discovered the law of gravity when an apple fell on his head. Our early settlers included apple seeds in their precious supplies, and later John Chapman traveling in the Ohio wilderness, preaching and planting apple seeds earned the nickname of Johnny Appleseed.

Apple juice is the fresh, sweet juice from apples which is heated to arrest microbial action, (pasteurized). It is then sealed in containers.

Cider is the fresh, filtered or unfiltered juice of the apples to which a preservative may be added. It is not heated. Hard cider is cider which has achieved some degree of fermentation.

American applejack (apple brandy) and French Calvados are both made from distilled apple cider, aged in wood. Applejack is usually aged from two to five years and calvados 10 years. However our apple brandies are bottled at 100 proof and the French are under 90 proof.

Doughnuts are described as a small cake, deep fried or baked and leavened with yeast or baking powder. The doughnut as we know it is ring shaped with a hole in the center. Crullers and fried cakes are closely related to doughnuts. Both are made of the same kind of dough and are deep fried. Crullers are shaped in a twist instead of round. In some parts of the country the term "fried cakes" is used for doughnuts, crullers and solid cakes, and filled fried cakes are referred to as "doughnuts" (jelly doughnuts).

Fried cakes are not difficult to make as they are really breads cooked in a pan on top of the stove. This was an important consideration in the early days when oven cooking was not easy.

The origination of the doughnut hole has caused some considerable speculation. Some historians have traced the doughnut ancestry back to a tribe of prehistoric American Indians in the Southwest. Petrified fried cakes have been found complete with holes. It is believed that the Dutch settlers made a cake with a nut or raisin in the center instead of a hole. The first true "dough nuts" were made in New England. These were made with yeast, they were round and a little larger than a walnut.

It is said that a New England sea captain is responsible for the hole in the doughnut. When he was a small boy in 1847 he complained to his mother that her fried cakes were never done in the center. So to alleviate this problem he poked holes in them before they were cooked. By doing this he did a great favor to the American children because traditionally when homemade doughnuts are cut the centers are reserved and friend for the children—and that without a doubt

Out of the Cobwebs

Sixty Years Ago:
October 15, 1909

The News has received the following communication outlining the plans of the Board of Trade committee on beautifying the streets and private property of the city: The Board of Trade at its meeting on Monday night adopted the report of the "Improvement committee," thereby affording the residents of this city an opportunity to assist in beautifying Sierra Madre. In a few days Mr. Patterson, secretary of the Board of Trade, will furnish, without cost, California poppy seed to those who will agree to plant it on their vacant lots, front yards and parkings, wherever it will aid in making a display attractive to the passerby. Here is an opportunity for every citizen to do something toward making Sierra Madre more attractive and we urge every person to do his or her part.

Mr. Frank Sauerwein has kindly consented to place on exhibition one of his paintings next week. The picture will be hung in the News office on Wednesday and doubtless many persons will be glad to have an opportunity to inspect it. Considerable interest has been expressed by local people in the work of Mr. Sauerwein and the arrangement to exhibit the picture has been made to accommodate them. Mr. Sauerwein is one of the best known painters of western scenes living. In the painting of horses he is said to be exceptionally fine. Without introducing commercialism into the realm of art, it may be remarked that since coming to Sierra Madre he has been visited by several art lovers and collectors who have purchased paintings at figures that would make most people dizzy. Mr. Sauerwein did not tell us that. He is too modest. His kindness in allowing one of his paintings to be placed on exhibition will doubtless be greatly appreciated.

Mr. and Mrs. F. R. Yerxa are located temporarily in a bungalow on LaBelle avenue near Mountain Trail, since the sale of Arbalita ranch.

Mrs. E. W. Camp will leave tomorrow for San Francisco and other northern points, expecting to be absent a fortnight.

Fred Needles has returned to Sierra Madre after spending the past month in Los Angeles.

Forty Years Ago:
October 18, 1929

A benefit concert for the Plaza Community Center Children's Home will be given at the Woman's Club house next Thursday evening, October 24, at 8 o'clock by Leslie Gaze.

Mr. and Mrs. James Tally will leave Tuesday for a trip to San Diego, returning by way of the inland route. Mr. Tally is enjoying his first vacation in six years.

Mrs. John Lee returned to her home at 58 East Carter Monday after having spent several weeks visiting in Washington, D. C. She was accompanied on her trip by her sister, Mrs. Frances L. Neth of Los Angeles.

Marion Solary was one of

SGV Hadassah Meeting, Oct. 28

"Focus-Service" is the theme of Hadassah's monthly meeting to be held Tuesday, October 28, in the home of Mrs. Howard Lubarsky, 64 San Miguel Road, Pasadena. Following a garden luncheon, Mrs. Jacob Sadoff, chairman of American Affairs, will introduce Mrs. Sarah A. Davis, supervisor of Volunteer Services for Los Angeles City Schools, who will talk about opportunities for members to become involved in volunteer school tutorial services.

Hadassah has adopted this project as its service program this year. Mrs. Louie Molduf, Mrs. Andrew Sher, and Mrs. Elmer Zelman are luncheon hostesses. For reservations and directions, please call Mrs. Lubarsky 681-0741.

Hadassah Dinner Dance Benefit

Hadassah hospitals and clinics will benefit from the dinner sponsored by San Gabriel Valley Hadassah to be held at the Hotel Ambassador, Saturday, November 1. Mrs. David Sacks, chairman of the event, announces that cocktails will be served at 8:30 p.m. followed by a formal dinner.

Mrs. Arnold Berk, president, will head the receiving line, assisted by her officers and their husbands. Mrs. Alexander D. Roubloff, program chairman, will introduce the featured speaker, Dr. Eugene Roberts, director of the division of Neuro-Sciences, City of Hope. Dancing will conclude the evening's festivities.

Reservations at a minimum \$75 per couple are being accepted by Mrs. Sy Albert 793-6360 and Mrs. Philip Alshir 449-6780.

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All Sizes Shapes and Forms!

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A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

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Featuring Tuesday Evening

Mile High Enchilada

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Sierra Madre Shares In Cigarette Tax

State Controller Houston I. Flournoy today announced the distribution of \$6,241,488 to counties and cities as the September apportionment of cigarette tax. Los Angeles County's share was \$152,835.31, and Sierra Madre's share was \$2,526.32.

This amount represents 30 per cent of the revenue deposited in the Cigarette Tax Fund during the month of August, 1969. The county's share was \$1,194,799 and the city's share was \$5,046,689.



Mexican Cuisine
Steaks - Lobster
Luncheon and Dinner
233 West Mission Dr. - San Gabriel
283-2967 - 284-3201 - Closed Monday

Don Benito PTA Halloween Fun

Bring the whole family to Don Benito School for some preliminary fun for the Halloween evening of October 31 from 3:30 - 5:30.

Fun, games, puppet show, hamburgers, soft drinks are just a few of the highlights. Why not come in costume? Ways and means chairman, Joyce Groulx, and her capable committee have planned this fund raising event for the Don Benito PTA.

Mr. Frank Crowhurst is president of the Don Benito PTA and Miss Zylpha Moar is principle of the Don Benito School.

Food You Eat

is the best part of the doughnut.

Raised doughnuts are made with yeast in very much the same manner in which bread is made. These raised doughnuts were first called oily cakes and were introduced to the New World by the Dutch. The Pennsylvania Dutch Doughnuts, also made with yeast, were served on Fastnacht Day (Shrove Tuesday) the last sweet treat before Lent.

Junior Federation Plans Announced By Altadena Woman's Club Juniors

President of the Altadena Woman's Club Juniors, Mrs. David Osborn reports Junior Federation Week plans are being announced by the Verdugo Metropolitan District, California Federation of Women's Clubs, Junior Membership. The thirteen Junior Clubs will take this opportunity to stress their accomplishments as members of General Federation. It will commence on October 20 and climax with a Federation Rally at the October 27 District Conference.

The Altadena Juniors will start Federation Week off by holding a business meeting Monday, October 20 at St. Marks Church, Parish Hall, Altadena, at 8:00 p.m. Mrs. Phillip Allin, past State Junior President, will speak to the membership on Federation. Mrs. Rudy Summers will hostess for the evening and reports table decorations will be red, white and blue.

More and more women are finding it necessary to belong, to be a part of a group which stands for something in which she believes. The Junior Woman's Clubs, affords women this opportunity. California has 228 Junior Clubs all helping to create a force of millions of women working for a common cause. Belonging to a Federated Club means friendship, education, sharing of ideas, and promoting goodwill in the community. The California Juniors today have over 6,000 members which yearly are responsible for hundreds of thousands of dollars donated to community betterment and for many hours volunteer service to the community.

Service is the common road of the 350 members of the Verdugo Metropolitan District and these members are proud of the accomplishments of their 13 clubs. The members participate on many varied and diversified projects. They contribute approximately \$35,000 in building for a better tomorrow. They also solicit thousands of dollars for various drives. The major philanthropies or special projects of the Altadena Juniors include: Booth Memorial Home and Hospital in Highland Park, Villa Esperanza in Pasadena, Hathaway Home for Emotionally disturbed children, sponsoring the Philanis at Pasadena City College, sponsoring a team with Central Altadena Little League, aiding the American Indians, Sponsoring a Childrens Art Festival and many more philanthropic endeavors.

Housewives Must Pay The Taxes

Housewives who pay someone \$50 or more for household services during any three-month calendar quarter must report these payments and pay Social Security taxes due to the Internal Revenue Service. F. S. Schmidt, District Director for Southern California said the quarterly report for July, August and September is due October 31.

The Social Security tax on household wages is 4.8 per cent for the employer and 4.8 per cent for employee. When the quarterly report is filed, a check or money order representing 9.6 per cent of the cash wages reported for the period should be included with the return.

Form 942, Employer's Quarterly Tax Return for Household Employees, is used to report the Social Security taxes due. After the first one is filed, a copy of Form 942 is mailed to every employer in time for the next quarterly report.

Mr. Schmidt said that anyone who hires a maid, cleaning woman, cook, governess, housekeeper, caretaker, gardener or chauffeur will be liable for Social Security taxes, if cash wages of \$50 a quarter are paid to one employee. Money given to employees for carfare is to be counted in total wages paid. However, the value of meals is not included. Failure to pay Social Security taxes can delay payment and decrease the amount of a maid's benefits when she becomes 65, Mr. Schmidt said.

Often when maids or other household employees apply for benefits, it comes to light that all Social Security taxes have not been paid. IRS then has to secure delinquent returns, Forms 942, from the employer, sometimes covering several years with a substantial amount of taxes and penalties due.

No taxes are due on amounts paid to persons who are independent contractors and not household employees. Mr. Schmidt said this exempts payments to painters, plumbers, repairmen, carpenters and others who provide household services as independent contractors. You can obtain the tax form you need—942—from your Internal Revenue District Office. The instructions are printed right on the form including tables showing how much Social Security tax you should be withholding.

One trouble with the race is the number of people who know how to read but have not learned how to think.

CARROT TOP



was just outside the tent when the bears sprang on him but he quickly stepped to one side and . . .

The two bears went through the tent opening. As he hurriedly closed the flaps he shouted to his two companions, "Skin those two and I'll go look for some more." . . . now those two fellows needed help and we are not woofin.

Many companies want to see the Sierra Madre News continue, one of the reasons being that a newspaper gives them a voice, it lets all know what is transpiring, and coming to our aid for the months of October and part of November are such companies as: Southern California Edison Company, General Telephone Company, First Western Bank and Trust Company, The City of Sierra Madre, The Royal Drug Company.

Their increased advertising space will be noted during the month of October and November. We have also received encouragement from our regular accounts and customers who will continue and give all the assistance that is possible.

But what we need and must have to continue is one or two big accounts that will be with us week in and week out for the next 8 to 10 months after the closing of Roberts Market, and this is what we are seeking and this is what our remarks are based upon, but God Bless those that are assisting at the present time.

Before I close the column, and in this same field, are those people that have showed their confidence in the Sierra Madre News and have either walked into the office or mailed in their subscription checks for \$5.00. Should the Newspaper close its doors, these people will lose the balance of their money, but they are bound and determined to help in their small way, and this is the type of people that make up the foundation of the City of Sierra Madre, and this is why I love this community so dearly . . . all of us here are trying, many on the outside are also trying, come January we want to keep on going, I hope, I hope, I hope, but we are kidding or joking no one at this moment.

Fire Side

olutely no substitute for perfection when it comes to "Fire Suppression" . . . Every man on the team appreciates to the fullest extent any word of praise or encouragement that comes their way, that is what they are dedicated to do . . . Service to save the life and property of the people of the City of Sierra Madre . . . first and when called to Mutual Aid, do their best to serve those who call upon them . . . Never forget this they are a dedicated team right down to the Reserve, and he is dedicated too.

— SMVFD — We mentioned dogs a while back, this made us think about Joe Signorino at the fire station the other night. He was "dog sitting" when the alarm came in so he brought the dog along. Now according to tradition, fire stations used to have dalmatians that rode the rigs and they looked majestic at their appointed task, but this thing Engineer Joe shows up with is about the size of a flea (a Mexican Spitz or something). The only thing we can say is that in this case he fit the size of the blaze (just a false alarm).

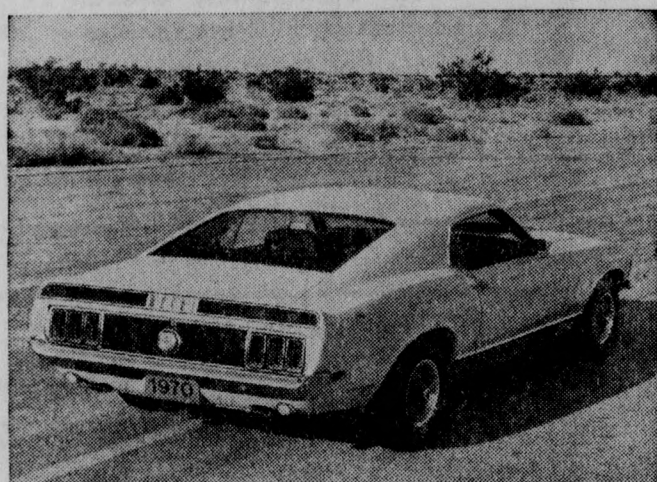
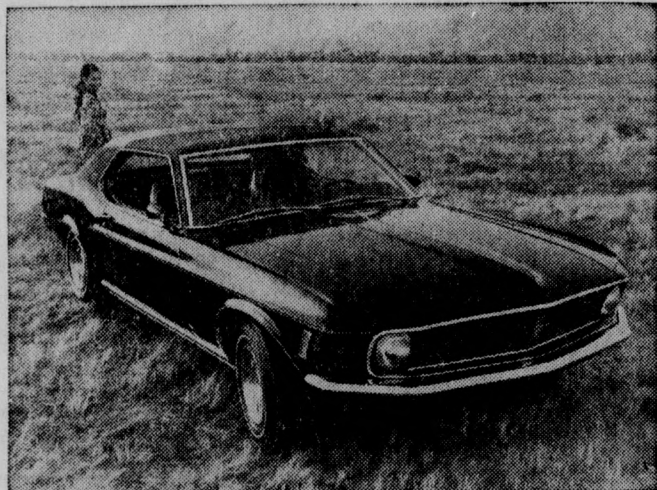
Neighbors

Seems like busy people are always ending up busier. Ruth L. Patzel, operations officer at First Western Bank in Sierra Madre has been appointed treasurer for this area for the Los Angeles County March of Dimes campaign. The 32nd annual campaign which takes place next January will have local area March of Dimes volunteers seeking a large share in the \$800,000 goal set for this mercy appeal in a major attack to prevent birth defects.

We know hat the less one knows the easier one forms an opinion. Not many men work for principle without expecting to receive interest.

The fiber of Americanism lies in the helpful spirit of neighbors found in small towns.

THEY'RE HERE . . . IN ALL THEIR GLORY . . . The Ford For 1970



Mustang gallops into 1970 with design changes and improvements for performance, comfort, convenience and safety. Grande (top) offers a standard three-quarter Landau-style vinyl roof, dual body side stripes, aluminum rocker panel moldings, and houndstooth upholstery. Mach I (bottom) is tougher in looks and performance with dark-accented aluminum rocker panel moldings, "honeycomb" lower back panel applique, dual racing mirrors and Ford's new 351 four-barrel V-8 as the standard power plant. All seven Mustang models have high-back bucket seats as standard.



Maverick, the most successful new car ever introduced, offers good fuel economy, low purchase price, easy serviceability and smart design. Ford's "simple machine"—introduced in April as a 1970 model—surpassed the introductory sales records previously set by its older brother, Mustang.



Torino is completely new for 1970 with 13 models offering from hot performance to elegant luxury. For the first time, a four-door hardtop is offered in the Ford Division intermediate line. The four-door hardtop is available in the Torino and Torino Brougham (top) series. The Torino GT SportsRoof (bottom) is available with seven engines from the standard 302 V-8 to the red hot 429 Cobra Jet V-8.



Thunderbird for 1970 presents a bold new look, highlighted by a dramatic front end design. All models feature a longer, lower hood and three section extruded aluminum grille for a more formal appearance. Included in the Special Brougham option group, shown here on the Thunderbird two-door Landau, are such features as grille lamps, color-keyed wheel covers and high-back bucket seats. Thunderbirds also have hidden windshield wipers and hidden radio antennas to emphasize the clean design.

COME IN TODAY . . . TEST DRIVE THE BEAUTY FOR '70
-- at --

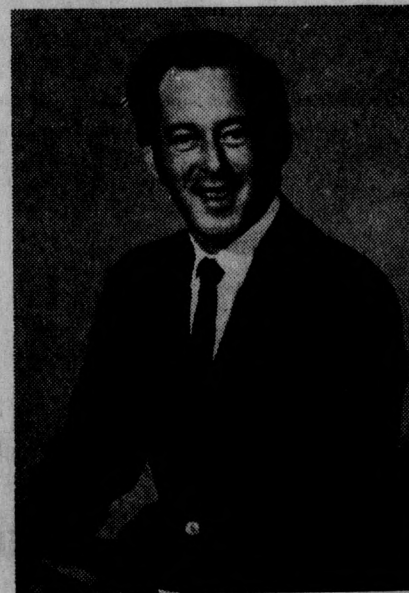
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Pro-America To Present Speaker

Dr. Edwin Klotz, Educational Administrative Consultant of the State Department of Education, will address the Pasadena Unit of Pro-America on Thursday, October 23, at 10:00 a.m. at the home of the Unit President Mrs. John W. Schulz, 3570 San Pasqual St., Pasadena.

Dr. Klotz will speak to the subject "What's Wrong with Morality?" As former special assistant to the State Board of Education, he served as Chairman of the committee that wrote the first California "Guidelines for Moral Instruction." He was Co-Chairman of "Teachers for Raftery." His wide educational background and experience gives Dr. Klotz a deep understanding of this timely topic which is making headlines in every newspaper today.

Luncheon will be served at 12:00 noon for \$1.00. Members, visitors and interested citizens are invited.

Blind Foursome Lists Winners

Our weekly event was a Blind Foursome Low Net and we had the following winners:

1. Ann Wilkins, Jean Walters, Evelyn Swett and Beverly Whitaker.
2. Sara Rose Parrott, Ann Chisler, Flo Temmesfeld and Charlene Meledy.
3. Ruth Dunning, Jean Veblen, Joan Curtis and Marietta Kermode.

Color Sliders Meet Oct. 27

Arcadia Color Sliders' October 27th meeting features a beautiful and interesting travelogue entitled "April in Portugal" by Bill and Grace Brown. This Arcadia couple spent three and a half weeks capturing on film, the people and out-of-the-way places of this delightful country.

All are cordially invited to attend this meeting at the Arcadia Public Library on Monday at 7:30 p.m.

Words are funny but so are the people who use them.

Rev. Armin Hesse Announces His Sunday Sermon

"Two Kinds of Christians" will be the 10:30 Sunday morning pulpit theme of the Rev. Armin Hesse at Faith Lutheran Church, 845 Hastings Ranch Drive. The service will be initiated with a singspiration under the direction of Croister Edgar Plischke, with Mr. Kenneth Eukin at the organ.

The Sunday school departments meet at 9:15, under the supervision of Mr. Jerry Nielsen. The Director of Education and Youth also announces a Halloween party for the junior high youth this Saturday night at 7, and a progressive dinner for the young people of the Walther League on Sunday at 5:30.

Scheduled for next week: Junior Choir on Tuesday at 7:30; Seventh and Eighth Grade Junior Confirmation Studies on Wednesday at 4; Midweek Bible Hour studying "The Church Year" on Wednesday night at 7:30; followed by the Church Council meeting at 8:30; the elementary school age Good News and Pioneers' clubs on Thursday afternoon at 4; and the Senior Choir and the Adult Church Membership Study Class on Thursday night at 8.

In last Sunday's service, Holy Baptism was administered to Jeffrey Scott Duesing, the infant son of Mr. and Mrs. Dennis Duesing, and the grandson of Mr. and Mrs. Alvin Duesing of Sierra Madre.

As Ives Sees It

Diego's Chargers . . . On the local front the big battle pits Blair and PHS, both unbeaten on the gridiron and since Hankus looks for the Vikings to win the CIF title this year, make it BLAIR 21, Pasadena 14 . . . MUIR should be able to handle Burbank . . . Hankus hopes he is wrong but he foresees a VALLEY victory over Pasadena City College by something close to 17-14.

The only way to get anything done is to start doing it.

Robert Hill Now Ordained At Bethany Church

The members of Bethany Church of Sierra Madre held a service of ordination for Mr. Robert Hill on October 19. Mr. Hill is a member of Bethany Church who was graduated recently from Fuller Theological Seminary, and he and his wife are planning to serve as missionaries to Greece under the Greater Europe Mission Board.

Dr. F. Carlton Booth, Secretary - Treasurer of World Vision International, directed the musical portion of the service and led in the prayer of ordination for Mr. Hill. Mr. Earle Anstadt, Minister of Visitation at Bethany Church, led in the scripture reading.

The ordination sermon was delivered by Rev. Howard W. Hill, who is the father of Robert Hill and serves with the Oriental Missionary Society. Rev. Robert Vander Zaag, Pastor of Bethany Church, led Mr. Hill in the vows of ordination, and after the ordination prayer, Rev. Hugh Bell, Jr. from Mission Aides, Inc. spoke directly to Mr. Hill regarding the meaning of ordination to the Christian ministry.

After the ordination service, the Deacons of Bethany Church gathered around Robert Hill and his wife Maria as Robert's father-off to the mission field for his son and daughter-in-law.

As the congregation stood, the newly ordained Rev. Mr. Robert Hill pronounced the benediction for the evening.

'New Testament' Is Sermon, Oct. 26

The Rev. Richard J. Anderson of Sierra Madre Congregational Church, 170 W. Sierra Madre Blvd., will have for his sermon subject Sunday at 11 a.m., "The New Testament." In commenting on his sermon, Rev. Anderson said: "Most people who have any knowledge of the Bible know that there are two sections of the Old Testament and the New Testament. In the Old Testament God promises the coming of a new covenant with men. The old covenant was written on tables of stone but the new covenant is written in the hearts of God's people. The old covenant was indirect and impersonal, the new covenant is internal and personal. The old covenant was a bondage of the written law but the new covenant is freedom in the spirit.

God wants a direct personal, heart to heart relationship with you. God wants to enter into a new testament, a new covenant with you."

Sermon: 'Don't Say It—Pray It'

Margaret M. Stevens, minister of The Santa Anita Church, 226 W. Colorado Blvd., Arcadia has selected as her sermon title, "Don't say it—Pray it." Infant and child care is provided during the service through the efforts of a newly formed group, "The Cradle Roll." Mrs. Doug Howard, chairman, extends a warm welcome to all families with children up to the age of three to begin their child's Christian experience by enrolling him in the Cradle Roll. The children of the Junior Church meet during the 11 a.m. service going to their respective classes after a 15 minute worship service with the adults in the sanctuary.

The Little Theatre Workshop Group meets every Thursday night at 7:30 p.m. in the Fellowship Hall. The workshops are designed to develop skills in acting, poise, public speaking and dancing. Miss Karen Burt, the able Director, has a very impressive background in directing Civic Light Opera, Dance and Drama.

You are cordially invited to join the group of aspiring artists (or hope-to-be artists). Both men and women enjoy participation. Open readings for a group of One Act Plays to be performed in December are in process.

Lesson-Sermon For October 26

"Comfort ye, comfort ye my people, saith your God." This verse from the book of Isaiah, is included in Sunday's Lesson - Sermon at Christian Science churches. The subject of the sermon is "Probation After Death."

The following passage, also used in the sermon, is from "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "The evidence of man's immortality will become more apparent, as material beliefs are given up and the immortal facts of being are admitted."

Organ-Piano Vesper Sunday At Bethany Church

Pastor Robert Vander Zaag is excited about the fact that on Sunday evening, October 26th, from 6:30 to 7:00 p.m. there will be a Vespers Service that will precede the evening meeting. This will include piano solos, organ solos, piano-organ duets, and other special numbers in a worshipful atmosphere. Mrs. Marilyn Richter will be at the organ, and Mrs. Glenda Vander Zaag will be at the piano.

You might consider this a time for the family to be involved as there will be a meeting for all age groups at the 6:00 hour. The Omega Senior Highers will be hearing a special tape entitled, "The Mindbenders" which is an evaluation of our present day music as to its effect and meaning. The Alpha Teen Junior High will be hearing Bob and Marie Hill, exciting missionaries who will soon be leaving for the country of Greece. With their puppets, special music, magic, and their warm smiles we expect a great crowd. Jet Cadets for 4th, 5th and 6th grade children has all systems "Go" as they move into a contest on space flight with flight commanders, navigators, stewards, co-pilots and the like. These three groups have been averaging well over a hundred in their meetings this past month. A baby-nursery is provided also for this 6:00 - 7:00 p.m. Family Hour.

Pastor Vander Zaag will be speaking at both the 11 a.m. and 7 p.m. services this Sunday. The church is located at 93 N. Baldwin, Sierra Madre.

12-SIERRA MADRE NEWS
Thurs., October 23, 1969



Young people need help in

hitting the mark

Spiritual perception to see the real purpose of life and moral strength to reach it — this is the help they need. (One of the words for sin in the early Bible meant "to miss the mark.") Young people gain a more accurate aim in life through a better understanding of God and man. They'll be welcome at the

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FAITH LUTHERAN CHURCH

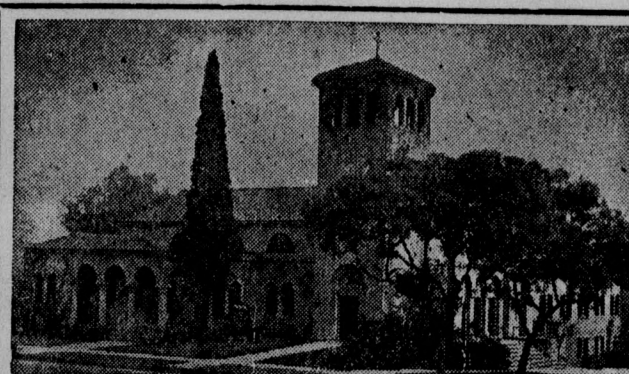
THE LUTHERAN CHURCH — MISSOURI SYNOD
845 Hastings Ranch Drive Armin W. Hesse, Pastor
Jerry N. Nielsen, Director of Education & Youth
9:15 — SUNDAY SCHOOL AND BIBLE DEPARTMENTS
10:30 — SUN. MORN. WORSHIP DR. WITH SINGSPIRATION
Sermon: "Two Kinds of Christians"
7:30 P.M. WEDNESDAY — Midweek Bible Hour
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BETHANY CHURCH

(INTERDENOMINATIONAL)

93 N. BALDWIN

9:30 — Sunday School
11:00 — Morning Worship
6:00 — Youth Fellowships
7:00 — Evening Service



Sierra Madre Congregational Church

"The Church of the Singing Tower"
Worship Service 11:00 a.m.
"THE NEW TESTAMENT"
Church and Adult Bible Class 9:30 a.m.
Primary Church 11:00 a.m.
Rev. Richard J. Anderson

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
The Rev. W. W. Worstell, Rector

SUNDAYS

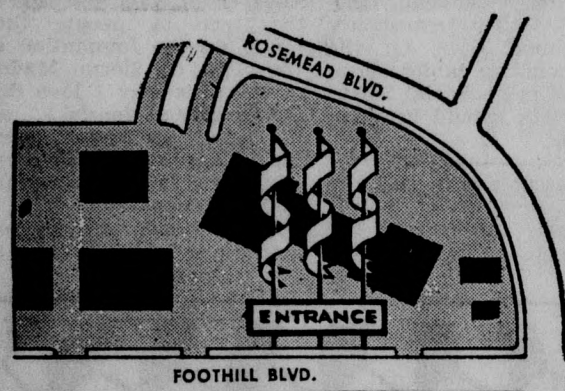
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and Sermon
Church School Classes

WEEKDAYS AS POSTED

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F. W. Richter Ass't Finish Another Large Co. Job

Improvement of Temple City Boulevard between Duarte Road in the City of Arcadia and Live Oak Avenue in the City of Temple City is set for completion during this week, reports Supervisor Warren Dorn.

Construction was by F. W. Richter Associates of Sierra Madre under a \$486,971 contract awarded by the County Board of Supervisors last December.

Improvement of this 1.5 mile stretch of Temple City Boulevard consisted of widening the roadway, constructing roadway drainage facilities and modifying the traffic signals to provide a modern highway with four traffic lanes, parking lanes, curb and gutter.

A special feature of the project was the interconnection of the traffic signals to provide for the smooth flow of traffic throughout the entire limits of the project.

Funds Totaling \$1.5 Million

Azusa-Glendora Area To Receive Flood Projects

Emergency flood repair funds totaling 1.5 million dollars will be spent installing flood structures in the watershed areas behind Glendora and Azusa. The expenditure of these special funds which were recently approved by Congress will be administered by the Angeles National Forest working cooperatively with the Los Angeles County Flood Control District, the cities of Glendora and Azusa, as well as the U.S. Army Corps of Engineers. Construction on the Forest Service portion of this project will begin within two weeks of the signing of the final right of way that will permit installation of flood control debris facilities on private land.

The scheduled work calls for the placement of upstream stabilization structures that will consist of concrete crib dams. A total of 45 structures will be constructed to control storm debris from the fire damaged watershed area. About one-third of this project will be contracted to local firms; the remainder will be accomplished by Forest Service engineering crews.

Forest Supervisor William Dresser extends thanks to 24th District Representative Glen P. Libscomb for his timely support and follow through in obtaining the funds for this emergency work. "Lipscomb has been a key individual in obtaining these funds in order that this work will be fairly well along before the winter storms set in. These debris structures will help prevent property damage of the magnitude the foothill communities received during the January and February storms of last year," Dresser reported.

As Hank Ives Sees It

RAMBLING AROUND THE SPORTS BEAT . . . SO ALL RIGHT, forget the baseball season. The Mets are awesome and luck had nothing to do with their victory over the O's . . . So why are such egg-spirits as Al Hosfeld and Bill Madsen giving me a bad time for picking the Orioles. I was joined by a rather large group.

PICKING THE PRO BASKETBALL LEAGUES . . . Old Hankus figures the Lakers should be a cinch in the NBA Western Division followed by a surprising Phoenix team, Atlanta and then San Diego. In the East the Ancient one likes the New York Knicks followed by Baltimore, Philadelphia and Milwaukee.

IN THE ABA it looks like Washington's Caps, ala the Oakland Oaks, to win the Western race but Denver, with Spencer Haywood at center should be a solid threat. Actually all five teams have a shot at first place. New Orleans has won more games than any team in the ABA over the last two years. Dallas is solid and Bill Sharman's Los Angeles Stars are vastly improved. In fact, there are many that feel the Stars will be in the battle for first place.

SHARMAN is overjoyed with the play of two of his rookies. Willie Wise from Drake has been a rebounding sensation while USC's Mack Calvin may be the quickest guard in the league. This year the Stars have a nice blend of young and aggressive talent to go with age and experience.

In the East Hankus likes Indiana, Miami, Kentucky, Carolina, Pittsburgh, and New York in that order. Actually he picks the West like this: Washington, Denver, Los Angeles, New Orleans and Dallas.

ODDS AND ENDS . . . Dick Walsh reportedly turned down a Cardinal offer of Mike Shannon and Dal Maxvil for Jim Fregosi. Says he wants an authentic home run hitter . . . Ex-PCC ace John Trapp, should see lots of playing time this year with the San Diego Rockets . . . Jerry Tarkanian has accumulated a great batch of talent at Cal St. Long Beach and should sweep the PCAA cage race. Betcha right now they get an invite to a post-season tournament.

QUOTABLE QUOTE: "The NBA has figured our league was just a skin rash, but now that we have signed some of their top players they know we are genuine

cancer." Jim Hardy of the Los Angeles Stars and the ABA. Incidentally the Stars open their home season Sunday afternoon at 5 p.m. in the Sports Arena against the New Orleans Bucs. The great group, "UP WITH PEOPLE" will entertain pregame and during halftime.

SPECIAL BARGAIN . . . If you would like to take your family to the STARS-BUCS game Sunday on a special 2 for 1 ticket offer, like take four for the price of two, just call the Stars office 749-8274 and tell them you read about it in this column, and arrangements will be made for you.

OLD HANKUS had a rather incredible week of predictions correctly tabbing 18 winners with just the Wisconsin loss and USC tie to mar the record. Overall his log read 73 wins, 24 losses, 2 ties for a 75.2 per cent ratio. He is 10-3 on the high school picks and 6-3 on upsets. Not bad for an old man.

JOHNNY MCKAY'S TROJANS should have an easier task at hand when they entertain Georgia Tech this weekend. Make it TROY by 17 points . . . Hankus likes the STANFORD INDIANS to edge UCLA in some sort of a classic battle like 31-28 . . . WASHINGTON over Oregon by a field goal . . . OREGON STATE to nudge Utah by six . . . FRESNO STATE over Cal St. LA . . . CALIFORNIA by three TDs over Washington State.

HANKUS has three games for limbercrawlers. Last week he picked Tennessee over Alabama, Michigan State over Michigan and PCC over El Camino to make his upset record stand 6-3. He figures that HOUSTON will knock off powerful Mississippi, MINNESOTA will cart away the jug by dumping Michigan to gain their first win of the year and MICHIGAN STATE over Iowa, though that one may be closer to a toss-up.

In other headknockers he likes KANSAS to edge Iowa State, OKLAHOMA over Kansas St. but only after a tough battle . . . Bob Blackman's DARTMOUTH Indians to swamp the Harvards, MISSOURI over Colorado but watch out for that one . . . LSU to edge Auburn, ALABAMA to bounce back for a win over Clemson.

TAKE THE RAMS to dump the hapless Chicago Bears, however, there is a nagging hunch on upsetville here . . . OAKLAND to continue dominance over San Francisco . . . Please turn to Page 12

Halloween Party At Chalon Pasadena

and so on. Hal and Jim also sing along with Mary Lou on some of the renditions. Their voices and music are marvelous — just what the doctor ordered!

At 9 p.m. Tuesday evening through Sunday evening, Lou Peppin and Jack Russell take over for your dining and dancing pleasure until 2 a.m. Well known, extremely talented with lots of "moxie" you will really appreciate this pair.

When you arrive at the Chalon that handsome man in the tuxedo who greets you is your host, Rene Devigne. On the other hand, the new assistant manager, Al Victor, equally personable, charming and handsome will also be wearing a tuxedo. (We haven't seen it, but we understand that one of Rene's tuxedos has a smashing gold jacket!!)

Added note of interest: It's rumored that Chalon owner is in the final planning stages of adding on a large banquet room to accommodate the large wedding receptions and banquets that have been so popular. Plans further call for a beautifully appointed

room — and the surprises don't end there! So . . . all you Halloween Masquerade Party goers — get out your broomsticks, goblin get-ups, pumpkin heads, dancing shoes and party smile and away we go!

Woman's Club Met Oct. 15

New fall fashions were presented to the Sierra Madre Women's Club Wednesday, October 15. Sports, casual and dinner dresses were featured.

Mrs. Marion Stratton was in charge of the buffet lunch following the show. Mrs. Arthur Maricq was in charge of tickets. Members played bridge after the luncheon.

The next meeting will be November 12. There will be a business session at 11:30 a.m., a luncheon at noon and a program by Dorothy Bower called, "Reading Other Peoples Mail."

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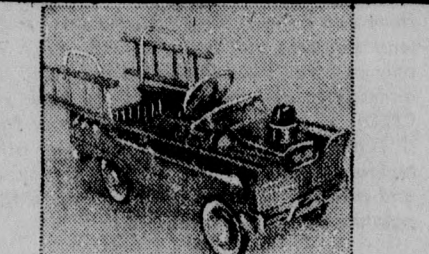
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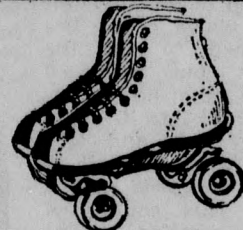
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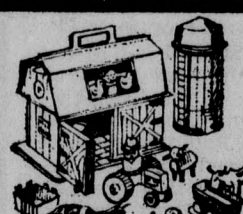


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Letters To the Editor . . .

Dear Mr. Editor:
It is a pleasure to write you a letter of commendation! I have not always agreed with you. I am referring to your last week's "Carrot Top."

The rumor of a possible recall petition for the recall of one of our City Councilmen, if true, is indeed sad and disgraceful. It is hard for me to believe that any citizen or citizens would do such a dis-service to our city as to circulate such a petition — especially since our so recent unhappy and expensive experience.

Surely there are not 1800 citizens in our town who would sign such a petition. I hope my faith in my fellow townsmen is justified.

Thank you!

—Janet S. Wood

Garden Club

The Hastings Ranch Garden Club will meet in the home of Mrs. Evan Whitlock, 3835 Greenhill Road, Pasadena, Tuesday, October 28, at noon. Refreshments will be served by Mrs. Whitlock and Mrs. Richard Martin, followed by a business meeting. The club will then hear a talk by Mrs. Arthur Toy, on raising chrysanthemums. Mrs. Toy has grown and shown many prize winning chrysanthemums.

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Folk Dance Classes Will Start Oct. 21

If you are interested in learning international folk dancing, here is your chance. Many people have found that once a week dancing to the varied music of other countries is a rewarding experience. Some find interest in becoming familiar with customs and costumes of other nations, some simply enjoy dancing, and for all it is healthful and pleasant way to exercise. For the many people who are interested, the Pasadena Folk Dance Co-operative and the Pasadena YWCA are co-sponsoring a beginning folk dance class.

The class is an eight week series, October 21 to December 9, meeting Tuesday nights from 8:15 to 10 p.m., in the gymnasium of the Pasadena YWCA, 78 North Marengo (one block East of Arroyo Boulevard).

Teaching will consist of easy dances from the repertoire of the Pasadena Folk Dance Co-op, and will introduce people to the dances done at their regular Friday night meetings at the YWCA. Couples and single persons are all welcome to attend the class. Comfortable clothes are recommended and low heeled shoes are required. The cost for this class will be \$3 for the eight week series or 50 cents per night per person. For further information, call 792-0918 or SY 7-1833.

Careful driving is always important because your life is at stake on the highways.

Safety Council Suggestions For Safe Halloween

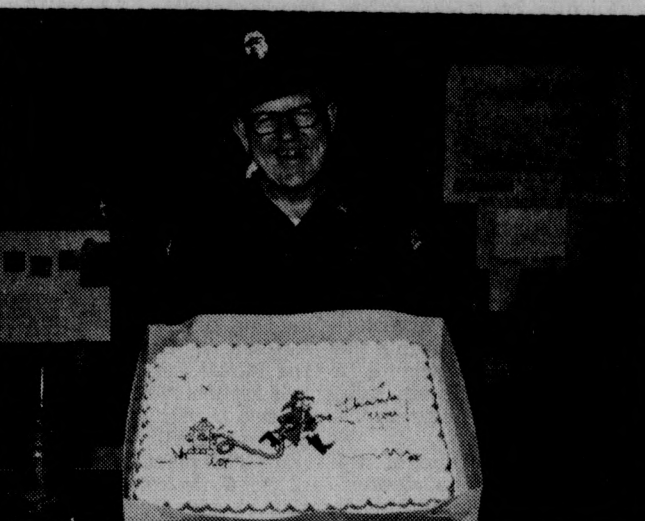
The annual Halloween "trick or treat" trek for children is expected to be heavier and last later this year, says the Greater Los Angeles Chapter of the National Safety Council, because Halloween falls on Friday, October 31, and there is no school the next day.

In one specific reminder for motorists, Safety Council President James E. Kenney said, "On Halloween, motorists should exercise extra caution in residential neighborhoods. Keep a sharp look-out for children, many of whom will be wearing black costumes that make them more difficult to be seen. Be alert; it is no trick to treat yourself to a happy Halloween by careful driving."

The Los Angeles Safety Council offers six tips for reducing risks on trick or treat tours:

- 1—Young children should travel in groups, accompanied by an adult
- 2—Children should be instructed to follow the advice of the accompanying adult, especially in crossing the streets in darkness.
- 3—Stay in your own neighborhood.
- 4—Be sure fabrics in costumes are flame-proofed.
- 5—Do not permit a child to carry a Jack-O-Lantern with a lighted candle; substitute a small flashlight.
- 6—If a mask is worn, make certain it does not obscure the child's vision.

From the FIRE SIDE By One of the Boys



ENGINEER BOB EVANS holds cake that was presented Friday afternoon; that evening 25 Regular Firefighters, one Reserve and the Chief consumed it entirely. Well stuffed, they did not look around for more.

We are only guessing who it was, but they certainly made a lot of hard working Firefighters happy last Friday night. You see this nice looking young lady came into the News office about 1 o'clock Friday afternoon and said that she was leaving a gift for Mr. Evans.

—SMVFD—
Little did this party know, or maybe she did know, that Friday night was the night that Bob Evans had to feed the boys at the fire hall. You see every meeting night two Firefighters in rotation must bring the refreshments for the regular meeting night. This was the night for Bob Evans and Lee Graves (incidentally Lee had forgotten all about it).

—SMVFD—
Sandwiches had already been purchased from Bruno's, but up to the fire hall went the above cake. The boys seemed to eat the sandwiches, but waltzed around the cake; no one attempted to cut into it. There were many oh's and ah's about the cake and all of them gave a guess that a cake like this could not come from anyone in the world but Sandy Frazer.

—SMVFD—
Finally, Lee Graves asked what was wrong with the cake, nobody was even so much as giving it a sample. . . . Brother, that was all that was needed; they dove into it like a bunch of hungry wolves and that cake disappeared like all cakes were going out of style.

—SMVFD—
The Firefighters did save the picture of the Firefighter and sent that home to Candy and Robin Evans and they retrieved the fire hydrant and sent that home to Super Chief Ruth Brown. But believe me or not the boys consumed 80 sandwiches, pickles, tomatoes and the cake. This was indeed one of their better nights. . . . Thanks, Sandy, you just know where to hit a guy where it makes him feel better. . . . You're a great gal and all of the Firefighters agreed that you can have your next three fires FREE, and this will be the red carpet treatment, with ladders, smoke masks, deodorizers, hose, nozzles and the works.

—SMVFD—
If it is not Sandy Frazer, then you have a bunch of "red faced" Firefighters and an Editor that will not come out from under the table for several weeks.

—SMVFD—
Anyway, Chief Charley Brown thanks you, Engineer Graves thanks you, Engineer Evans thanks you, Reserve George Maurer thanks you and twenty-three other Regular Firefighters thank you, it was wonderful.

—SMVFD—
You see some of the fellows thought that we should share the cake with the Police Department, but this was impossible for Sgt. Samony is on a very strict diet. Officer Kolb breaks out in a rash when any woman gives him anything, and Officer Kaufmann just didn't need such a treat and the dispatcher on duty was just too onrey; so you see this was a definite impossibility.

—SMVFD—
Well, the dance is all planned, the tickets are being printed and should be in the mail sometime this next week; the spot has moved to Alverno Heights Academy and the date has been set for December 13. It should be a real Holiday Affair and all the proceeds, after the expenses are paid will go to the Christmas, Easter Party and for those in need of assistance.

—SMVFD—
Mayor Hartman and the City Council certainly made the Firefighters a happy group this last week when they called Fire Chief Brown to their meeting and personally handed him a Resolution complimenting the Firefighters on their excellent services during the fire of September 10.

—SMVFD—
Your Firefighters are a

serious bunch of boys on the whole; fun loving, sure, but when it comes to Fire and Service to the community that is a serious business with them, and when the Mayor and Council take time out from their busy schedules to give them a pat on the back they are just like a little puppy dog. . . . They wag all over.

—SMVFD—
All of us want to be "good" at what we do, but your Firefighters do fight for "Perfection" they must have in the job they have set out to do; there is ab—
Please turn to Page 11

Do It Or the People Will Vote It

Aid To Overburdened Tax Payers Adopted By County

County Supervisors, frustrated by federal and state dictates which force tax rate increases, today adopted a four-point program presented by Supervisor Warren Dorn to aid overburdened property owners.

The very foundation of local government — the government closest to the people — is being chipped away by federal and state mandates that result in additional costs to the citizens," said Dorn.

He pointed out that 94 per cent of the counties' budgets are for services required by the two "big brother" governments.

Dorn, immediate past president of the statewide County Supervisors Association of California, received unanimous support from the Los Angeles supervisors for the four-point program.

He said the state legislature will be urged to adopt the plan. If they fail to do so, then "we will ask the people to vote on the proposals." They are:

1. — Prohibit the state from levying taxes on real

or personal property.

2. — Prohibit the state from mandating new services to local government unless the necessary funds flow with the responsibility.
3. — Require the state to reimburse counties for costs of welfare programs.
4. — Require that from state sales and use taxes the state must apportion to public schools an amount at least equal to \$180 per pupil in average daily attendance.

The second resolution was approved naming Miss Jill Simons as Recreation Volunteer of the Month for the month of August, 1969. Miss Simons volunteered her time during the summer to assist the Arts and Crafts instructor in teaching the arts and crafts class.

Window Painting
vis. Gretchen Popp, Joe Engler and Chris Haynes as aquatic volunteers of the month of August, 1969. The above mentioned were all volunteer swim instructors at the pool during the last two sessions of lessons.

The second resolution was approved naming Miss Jill Simons as Recreation Volunteer of the Month for the month of August, 1969. Miss Simons volunteered her time during the summer to assist the Arts and Crafts instructor in teaching the arts and crafts class.



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A blackout in Southern California?



On August 4 of this year, a power shortage plunged New York into its most serious power crisis since the massive blackout of 1965.

Lights went dim. TV screens got fuzzy. And people were asked to cut back on their use of air conditioning.

The problem: not enough generating plants. The reason: New York utilities were not permitted to build new facilities as planned. Building schedules were postponed because of delays in governmental authorization.

Could a widespread blackout happen here? Not likely now—but it could happen in the future if we don't build more generating plants now, as well as substations and transmission lines.

To make certain you will continue to enjoy low-cost, uninterrupted service, we must build some new plants here in Southern California—close to where the power is used.

A new Edison plant can benefit your community in many ways, including millions of tax dollars every year to aid your local school districts. In fact, Edison is the largest single taxpayer in many of the communities and counties where we operate generating plants.

Does a power plant create smog? According to Air Pollution Control District authorities, Edison power plants now account for less than 1% of the total tonnage of air pollutants in Los Angeles County. In comparison, automobiles account for nearly 90%.

Nobody wants smog, including us. We've been pioneering ways to prevent pollution since 1954. You can count on us—wherever Edison builds a plant—to more than meet the most stringent controls for clean air established by local and state authorities, plus the U.S. Department of Health, Education and Welfare. Because it involves you and your environment. To us, that's important. After all, 11,000 of us work at Edison. Our families live in Southern California, too.

Based on population projections, we need to build new generating plants and, of course, transmission lines to bring the power to you in certain key areas.

We should build a plant near Victorville in San Bernardino County.

We need another, with two units, in Ventura County. Work is well underway on the first unit at Ormond Beach near Point Mugu.

And we need two new generating units at our Huntington Beach station in Orange County. Later, we'll need other plants within our 14-county service territory.

To meet current demand for electricity, we're generating power for Southern California by every practical means—water, gas, oil, coal and the atom. We're also importing electricity from New Mexico and the Pacific Northwest over extra-high-voltage transmission lines.

The best way to prevent a power shortage is to avoid having all your eggs in one electrical basket. That's why we need to build more generating stations, substations and transmission lines throughout Southern California.

Should it become necessary to build in your area, may we count on your understanding and support? You would be helping Southern California to remain the brightest spot in the nation.

SCE
Southern California Edison

Editorially... Speaking

'The Public Be Damned'

The Herald Examiner reports that more than 100,000 pieces of private property go off the tax rolls for ever in Los Angeles County every year to make way for roads and freeways. The Beverly Hills freeway itself will remove 58,000 now taxed properties. This means that the remaining property owners must make up these enormous yearly tax losses, and must submit to new and higher raises yearly.

Property tax foreclosures run to more than 5000 a month in California, and go off the tax rolls. The hurricane is on its way.

State Assemblyman Joe Gonzales says in his news letter that the \$11 per hundred dollar assessed valuation tax on property will soon be \$22, a 100 per cent jump.

But the politicians are working hard to help the taxpayers "out" — as you can see from the following.

ITEM Supervisor Ernest Debs was "honored" at a testimonial dinner where 1800 grateful friends contributed \$100 a plate, or \$180,000 to prepare the Supervisor for his 1970 re-election campaign. \$50,000 more looks like an easy pick up.

ITEM Supervisor Frank Bonelli has announced a testimonial dinner in his "Honor," also at \$100 a plate as a prologue to his 1970 re-election campaign.

ITEM Defeated Republican U.S. Senator Kuchel said on television, that if the Democrats will provide him \$1 million for a primary campaign plus another \$1 million for the general election campaign, he "would change his spots" and run as a Democrat against Republican George Murphy in 1970.

ITEM As a result of the Senator Thomas Dodd affair, the money raised in these "honor" dinners have been held not to be political campaign contributions, need not be reported or accounted for and not subject to income tax. For pocketing such funds personally, Senator Dodd was bestowed with a mother-in-law censure kiss by the U.S. Senate.

We have come a long way since J. P. Morgan was supposed to have said "the public be damned." The Social Mafia and taxocrats now abound in guaranteed taxpayer luxury by religiously working at what Morgan preached. This is how they are helping taxpayers "out."

Who Pays Taxes!

The California Franchise Tax Board collected \$1.5 billion individual and corporate taxes during the 1967-68 fiscal year, according to the department's annual report for the 1968 calendar year.

The 128-page report, released today, shows a \$576 million increase in collections over the \$953 million collected in 1966-67, according to Martin Huff, executive officer of the board.

More than 5 1/2 million individual income tax returns were filed in 1968, reporting \$52.8 billion adjusted gross income, \$8.9 billion in deductions, and \$43.9 billion taxable income for the 1967 income tax year. Self-assessed tax after credits reported on these returns totaled \$943 million.

There were 127,500 bank and corporation franchise tax returns for the 1968 calendar year and fiscal years ending therein, reporting \$6.5 billion taxable net income on which \$457 million in self-assessed taxes was paid.

Ninety per cent of all individual income tax returns reported salaries and wages. Thirty-five per cent reported salaries and wages as the sole source of income and 54 per cent reported salaries and wages and one or more other sources of income. Interest income was reported on 54 per cent of the returns and dividends on 24 per cent.

Median adjusted gross income reported on 1967 individual income tax returns was \$8,022; this is the midpoint of all taxpayers in the income distribution. The middle half of all taxpayers filing returns reported income ranging between \$5,172 and \$12,891. The statewide average tax assessed per taxable 1967 individual income tax return was \$235.

For the first time since 1958, corporate net income declined from the preceding year, reflecting a general slowdown in the State's corporate activity. Despite the 2 1/2 per cent decline, net income gains were reported by firms engaged in agriculture, forestry and fishing, services, trade, finance, insurance, and real estate.

A New Hit?

In an age where radio deejays seem totally preoccupied with which cacophonous record makes the "Top 40" this week, it's refreshing to note that all sound can be converted into constructive energy.

San Francisco platter player Tom Campbell, whose livelihood depends upon his ability to communicate with young people and recognize their interests, decided that those closest to the pop scene might really help in bridging the so-called generation gap. Enlisting 12 of his colleagues from around the country, all of whom are both influential with youngsters and sincere in their interest in youth, Campbell contacted President Nixon and is now working with his youth adviser, former football coach Bud Wilkinson, to create a better understanding in the higher echelons of government as to why the younger generation feels and acts as it does.

By broadening that understanding, Campbell and his fellow disc jockeys hope that the nation's youth will have an even hotter record of achievement to spin in the future. Their concern deserves applause from a great many of us who might normally rather switch them off.

The Old Soft Spot

The most sensitive part of the American is still his pocketbook. So reports the Congressional Quarterly which questioned senators and representatives about the issues most bothering their constituents.

What's happening to the dollar through inflation, military spending, tax reform and interest rates is the runaway No. 1 concern. It far outstrips Vietnam, the No. 2 worry.

Legislators reported that almost every subject mentioned by the voters had its base in the pocketbook. One senator called it "interrelationships between inflation, high taxes, riots and disturbances, military spending and Vietnam."

And another said he had never seen greater concern over any subject in his public life than he found in the cost of living and related dollar issues. As Sen. George D. Aiken of Vermont put it: "The cost of everything..."

Some Congressmen reported the attitudes in their districts toward Vietnam had undergone change from strong "hawk" to mild "hawk" because of the war's cost.

Money has always talked. But the dollar's voice these days seems louder than ever.

SENSING THE NEWS

AROUND THE U. S. CAPITOL

It is the right and duty of the U.S. Senate to give careful scrutiny to nominations for the federal bench, especially in view of past disclosures concerning the activities and associations of former Supreme Court Justice Abe Fortas. But there is a difference between careful scrutiny and an unconscionable smear, and the latter is the treatment that Senate liberals reserved for Justice Clement F. Haynsworth, Jr., President Nixon's second appointee to the U.S. Supreme Court.

Judge Haynsworth, who has been on the Fourth U.S. Circuit of Appeals for 12 years, is noted for his integrity and dignity. He proved the former and displayed the latter during the long and often ugly hearings in which he was abused.

The abuse directed at Judge Haynsworth was only partly directed at the man himself. As the judge no doubt understood, his critics in and out of the Senate were really trying to hit at the region where he was raised and, beyond that, at the type of distinguished, fair-minded, successful man he is.

Judge Haynsworth is a model of the type of American who has built up and maintained the traditions of the American judiciary at its best. He is a man of manners and good breeding, calm and restrained in his judgments, an accomplished lawyer, a success in private business — in short, respectable, dignified and not given to participating in rough and tumble political crusades. This is the type of man good citizens should want on the Supreme Court of the United States. This is the type of man who hasn't been favored in recent years.

The opponents of Judge Haynsworth were enraged because they weren't getting another rigid-minded political partisan to succeed Abe Fortas.

The union leaders and militants have had their way for years. They saw the Warren Court packed with men who were personally committed to political dogmas and specific protest organizations. Big Unionism and the advocates of social revolution don't want judges on the Supreme Court; they want advocates of liberal causes. For too long they have had their way.

The unions got their man on the court when Arthur Goldberg, former special counsel of the AFL-CIO, was appointed to the Supreme Court. The NAACP got it political reward when Thurgood Marshall, its general counsel, received a place on the nation's highest judicial body.

The activist judges brought the Supreme Court into disrepute. Americans as a whole saw in the Warren Court a political arm of those forces attempting a massive political reconstruction of the United States. Thus President Nixon sought out men who would serve on the Supreme Court as judges, not partisans. The liberals weren't happy with the President's nomination of Judge Warren Burger as Chief Justice, but they didn't feel themselves strong enough to attack him.

In the case of Judge Haynsworth, the liberals decided they could hang him with his regional background — the fact that he was a Southerner. It seems that a liberal can forgive someone for almost anything except being a Southerner who hasn't turned his back on the South and on the U.S. Constitution as written.

The liberals further concluded that they could use against the judge the fact that he was a man who had shown ability in his personal business dealings, as though success was a crime and not a sign of achievement.

The people in this country who are out to destroy free enterprise and constitutional government hate the Haynsworths of the land, the men who have real achievements to their credit and who have made a mark in life.

It is not hard to imagine what kind of country we would have if all judges in future were men drawn from the ranks of political propagandists and militant agitation groups — and men of proven competence and personal substance were excluded from the judiciary. The free enterprise system would meet a sudden death in the courts. And that, of course, is one of the chief goals of the New Left agitators and their liberal sympathizers in the Congress and the liberal news media.

What really lies behind the attacks on Judge Haynsworth is hatred of the capitalism system and of the constitutional system that nourishes it for the benefit of future generations. Judge Haynsworth is simply a convenient target for those who are determined to prevent the federal courts from returning to the strict impartiality that the founding fathers intended the courts would uphold and practice.

LEGAL NOTICE

SIERRA MADRE NEWS
69-17074

CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned do certify they are conducting a business at 221 Alta Vista Drive, Sierra Madre, California, under the fictitious firm name of B G & E ENTERPRISES and that said firm is composed of the following persons, whose names in full and places of residence are as follows:

William Delap Green, 521 Alta Vista Drive, Sierra Madre, California
Mabel Eileen Green, 521 Alta Vista Drive, Sierra Madre, California

Dated September 22, 1969
s/ William Delap Green
s/ Mabel Eileen Green

State of California,
Los Angeles County:

On September 22, 1969, before me, a Notary Public in and for said State, personally appeared William Delap Green and Mabel Eileen Green, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

Betty J. Harrison,
Notary Public
My Commission Expires
Aug. 26, 1973

Published in Sierra Madre News
October 9, 16, 23, 30, 1969

Classes Start In Stitchery

Registrations for the Creative Stitchery Classes are now being accepted by the Pasadena Department of Recreation at the Jefferson Recreation Center, 1501 East Villa Street, according to Le Roy Gabriel. Classes begin on Wednesday, November 5, from 7:30 - 10 p.m. Additional classes will be held on Thursday, November 6, from 9:30 - noon and on Saturday mornings, from 9:30 - noon, beginning November 8.

According to Mrs. Pagliaro, "Creative Stitchery will incorporate the use of yarn, burlap, loose weave fabrics, and embroidery stitches to create murals, pillow covers, and fashion accessories."

There is a fee of \$4.80 for the six class meetings. Registration must be made by Monday, November 3.

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Pillsbury Fudge Brownie Mix 35¢ <small>Save 22c Pkg.</small>	College Inn NOODLES and CHICKEN 29¢ <small>16-OZ. JAR</small>	MJB COFFEE 65¢^{lb} <small>Two Pounds — \$1.37</small>		Chun King FIVE COURSE DINNERS Shrimp - Chicken 49¢ <small>Reg. 69c</small>

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